



# UKRAINIAN EUROPEAN STUDIES ASSOCIATION

## Experience of Third Mission implementation at the University of Latvia

By Maryna Lytvyn, UESA Board Member  
UNICOM Project Coordinator at UESA



- The UESA team participated at the workshop and training on the sustainable development and community engagement in the framework of the third mission of HEIs, which took place at University of Latvia (Riga, Latvia) on March 25-28, 2024.

- University third mission and economic growth, business development potential, collaboration with social partners, lifelong and continuing education, and sustainable development of universities and communities were considered and discussed during the special session «Resilient universities and resilient communities», which was hosted under the auspices of the UL 82nd International Scientific Conference of the University of Latvia.





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- Board Member of Ukrainian Association of European Studies (UESA) *Lytvyn M.* and the President of UESA *Holovko-Havrysheva O.* took part in the Workshop/Training Seminar "Sustainable Economic Growth and Third Mission Implementation in HEIs" at the University of Latvia as part of "Universities-Communities: strengthening cooperation"-Erasmus+ project (UNICOM).

- *Lytvyn M.* has presented the survey results «Researching the activities of German and Ukrainian Universities in achieving SDGs» in the special session «Resilient universities and resilient communities».

- *Holovko-Havrysheva O.* has presented «Lessons Learned from the Research of the Third Mission of Ukrainian Universities during the Wartime: A concise UNICOM Project Research Layout» with particular attention to the challenges for the third mission implementation in Ukraine. The Erasmus+ project UNICOM, being implemented as part of a consortium of universities from Ukraine, Latvia, Italy, Germany, the Czech Republic, and Sweden, is important for post-war recovery and community development.



- The series of training provided by the University of Latvia, as part of the implementation of the UNICOM project have been dedicated to the study of the mechanisms of interaction between the University and the community on the way to their sustainable development, in the aspect of the economic growth of communities and the availability of education.
- The project coordinator, B. Šavriņa and G. Berdziņš presented the long-term achievements of the University's experts in the development of lifelong education and the third mission, establishment of the cooperation with the municipality for the sustainable community development purpose including the economic aspect.





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- The role of the appropriate local mechanism of the third mission implementation at the higher education institutions, as well as its place in regional development programs, was discussed by the President of the Municipal Council of Kuldīga I. Astaševska, Head of the branch R. Karloviča, and Coordinator of the project Baiba Šavriņa at the branch of the University of Latvia in Kuldīga.
- The significant experience of the University in promoting the employment of university graduates and the possibility of sustainable career growth were described in the speech of I. Bausova, director of the Management and Entrepreneurship Educational Center of the University of Latvia. The personal participation of the delegates in the network online game “Bankrupt” contributed to the processing of the obtained information.





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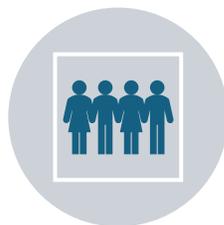
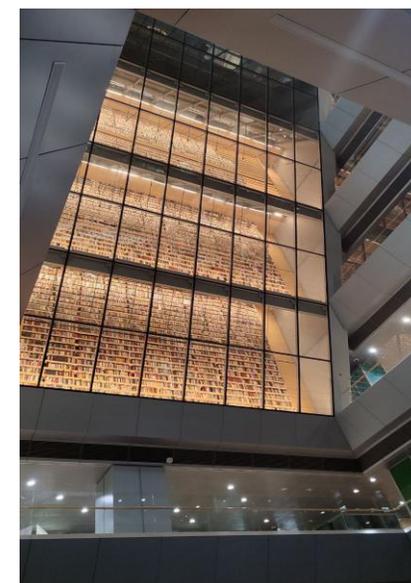


- The experience of involving young people in the creation and integration of startups was presented by L. Bērdziņa, head of the Business Incubator of the University of Latvia, are very interesting in the perspective of the best practices implementation by Ukrainian universities.
- Professor H. Kaļķis familiarized the participants with the content of STEAM education and the new employer's requirements and also noted that higher education provides an opportunity to acquire the skills of modern and innovative thinking that is necessary to solve economic problems.

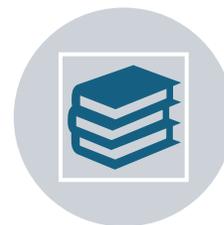




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THE DELEGATES OF THE UKRAINIAN CONSORTIUM SHARED WITH THE PARTICIPANTS THEIR OWN EXPERIENCE OF THE IMPLEMENTATION OF THE THIRD MISSION AND ASSESSED THE IMPACT AND CONSEQUENCES OF THE UNIVERSITY'S RELOCATION. ALESSANDRO FIGUS, UNIVERSITY OF CASSINO AND SOUTHERN LAZIO, ITALY, WITH HIS SPEECH ABOUT UNIVERSITY RESILIENCE IN MODERN CONDITIONS, FINALIZED THE DISCUSSION.



INTENSIVE WORK AT TRAINING AND STUDYING THE EXPERTISE OF THE UNIVERSITY OF LATVIA ON THE DEVELOPMENT OF THE THIRD MISSION WAS BORDERED BY A VISIT TO THE NATIONAL LIBRARY OF LATVIA, WHERE DURING THE TOUR, THE DIRECTIONS OF COOPERATION WITH THE UNIVERSITY AND ITS ROLE IN THE EDUCATIONAL PROCESS WERE DETERMINED.



## Results for the project partner universities:

- **Developing strategies:** The universities that participated in the Workshop/Training Seminar "Sustainable Economic Growth and Third Mission Implementation in HEIs" can use the knowledge gained to develop their strategy for developing the third mission.
- **Networking:** It is necessary to create a network of Ukrainian universities actively working on implementing the Third Mission. This will allow them to share experiences, support joint initiatives, and influence government policy in education.
- **Conducting follow-up events:** Organizing new conferences, seminars, and workshops to discuss current issues and develop joint projects.
- **Engaging international partners:** Cooperation with European and other universities will allow access to new knowledge, technologies, and funding.





**Українська  
Асоціація  
Європейських  
Студій**



**Ukrainian  
European  
Studies  
Association**



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