

PROJECT: UNICOM

Program: ERASMUS+, Capacity Building in Higher Education

Aims of the meeting: Discussion, knowledge sharing about THIRD Mission in GERMANY from national policy to University experience

Study Visit in Germany

Proposed Date: 28.10.-31.10.2024
 Venue: Fachhochschule des Mittelstands (FHM)
 Ravensberger Str. 10G
 33602 Bielefeld

Monday, 28.10.2023

Venue: FACHHOCHSCHULE DES MITTELSTANDS (FHM);

Ravensberger Str. 10G, 33602 BIELEFELD

Main Building. Room: 1 / 12

| Time | Topic | Speaker |
|-------------|---|---|
| 9:00-9:15 | Registration | |
| 9:15-9:30 | Welcome | |
| 9:30-12:45 | FHM and Third Mission: FHM and SME's | |
| 9:30-10:30 | Institut für den Mittelstand / (Institute of SME Economics): Digitalization for SME'S - Index survey, Cyber security - Contract research | Friedel Heuwinkel |
| 10.30-10.45 | Coffee break | |
| 10:45-11:45 | Collaboration with the regional municipalities and communities – regional development in innovative spheres with hydrogen in the example of „Kalletal Sektorkopplung“ | Friedel Heuwinkel Elisa Goldmann |
| 11:45-12:45 | Institut für Weiterbildung / Institute of further Education | Beate Brechmann |
| 12:45-13:00 | Sum up | |
| 13:00-14:00 | Lunch | |
| 14:00-16:00 | Artificial Intelligence and the Crafts: SME and their Collaborations with HEI: What are their expectations? | Friedel Heuwinkel Prof. Dr. Klaus Schafmeister |

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| 16.00 - 17.00 | Sum up of day 1: Third Mission and the cooperations with SME | |
| 18:00 | Social dinner | Restaurant Brauhaus. Adress: Niederwall 25, 33602 Bielefeld |

Tuesday 29.10.2024

Bielefeld – City Hall / OWL GmbH

| Time | Topic | Speaker |
|---------------|--|---------|
| 9:00 | Meeting at FHM Bielefeld, Main Entrance – Walk to the Municipality | |
| 10.00 - 11.30 | <p>Regional Development and Third Mission: City of Bielefeld: Coordination with neighbouring cities</p> | |
| 11.30 - 12.30 | Walk to OWL GmbH and Coffee Break | |
| 12.30 - 16.00 | <p>OWL GmbH as organisation for sustainable regional development (https://www.ostwestfalenlippe.de/owl-gmbh/team/)</p> <p>Integration of various stakeholders in one organisation for development and promotional regional activities in various sectors</p> <ul style="list-style-type: none"> • Industry, Trade and Commerce • Municipalities • Culture • Innovation • OWL and the Region • Economy in the Region • Tourism in the Region | |
| 16.00 - 16.30 | Wrap up | |

Wednesday, 30.10.2024

Venue: FACHHOCHSCHULE DES MITTELSTANDS (FHM);

Ravensberger Str. 10G, 33602 BIELEFELD

Main Building: Study Lounge

| Time | Topic | Speaker/Room |
|--------------|---|---|
| 9.45 –10: 00 | Registration | |
| 10:00-13:00 | “ENHANCING HYBRID TEACHING IN HIGHER EDUCATION THROUGH CHATBOTS” (HYBOT) E+ Higher Education - Presentation of achievements and results | Prof. Jochen Dicker Olga Zubikova |
| 13:00-14:00 | Lunch | |
| 14:00-16:00 | FHM and Municipality <ul style="list-style-type: none"> • Open Innovation City: Presentation of Courses – Aim – Content – Target groups • Project Impact and Sustainability: Continuation of collaboration: How to establish a steady cooperation formats? | Charlotte Sandoval Jens Edler (Digitalisierungsbüro der Stadt Bielefeld) |
| 16:00-16:45 | Wrap-Up and closure | |

Thursday, 31.10.2024

Venue: Fachhochschule des Mittelstands (FHM),

Niederwall 51, 33602 Bielefeld

Room: N-03/N--02

| Time | Topic | Speaker |
|-------------|---|---------------------------|
| 8:45 – 9:00 | Registration and Welcome | |
| 9:00-10:00 | AI- Future Agency | Jochen Dickel |
| 10:30-11:15 | Micro Credentials and further education | Prof. Dr. Rulf J. Treidel |
| 11:15-11:30 | Coffee break | |
| 11:30-13:00 | Workshop - Draft of Concepts for Ukraine Wrap Up | Prof. Dr. Rulf Treidel |
| 13:00-14:00 | Lunch | |
| 14:00-16:00 | Management Meeting II – Next Steps | Diana Spulber |