



Fachhochschule
des Mittelstands



Unicom Study Visit Bielefeld

28. – 31.10.2024

Day 4: **Sum up**
FHM and Third Mission
What is applicable for
Unicom?

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Co-funded by
the European Union





Sum up of the Study Visit

FHM and Third Mission

1. FHM and SME: Steps towards regional development
 - Institute of SME Economics
 - Cooperation Kalletal
 - City of Bielefeld:
 - OWL GmbH
 - Public Health and Tourism
2. FHM and Municipality: Open Innovation City
3. FHM and Digitalization
 - AI Craftsmanship
 - Chatboot as Teaching Method
4. FHM – Education
 - Institut of further Education
 - Micro Credentials
 - Future Workshop



FHM Research and Third Mission

MITTELSTANDSFORSCHUNG						
UNTERNEHMERTUM	NACHHALTIGKEIT	STADT UND LAND & MOBILITÄT	DIGITALISIERUNG/ SICHERHEIT	ZUKUNFTS-TECHNOLOGIEN	BILDUNG/ KOMPETENZEN	GESUNDHEIT/ PFLEGE
INSTITUTE/STIFTUNGSPROFESSUREN						
School of Start Ups and Succession	Center for Sustainable Governance (CSG)	Institut für den Mittelstand (IM)	Institut für Kultur- und Kreativwirtschaft (IKK)	Institut für Weiterbildung & Kompetenzentwicklung	Vegan Food/ Mikroalgenstoffe	
Nationales Zentrum für Bio-ökonomik (NZB)		Wissen-FHM/Mittelstandsinstitut FHM (WIK)	Institut für Cybersicherheit und digitale Innovationen (ID)	Institut für Sportkommunikation (ISK)	Deutsch-Asiatisches Mittelstandsinstitut (DAMI)	Institut für Gesundheit im Landbereich Wobchur
FORSCHUNGSSCHWERPUNKTE						
Unternehmensgründung	In mittelständischen Unternehmen	Stadt- und Land-Partnerschaften	Industrie 4.0	VR und AR in beruflicher und schulischer Bildung	Kompetenzen	Sport
Unternehmensführung	Auf staatlicher Ebene	Wirtschaft und Gesellschaft im ländlichen Raum	Digitalisierung im Mittelstand	VR in der Hochschulausbildung	Berufliche und akademische Bildung	Prävention
Unternehmensnachfolge	In kommunalen Organisationen	Standortanalysen Mittelstand	Arbeiten in der digitalen Welt	VR in Produktdesign und Prototypung	Digitale Bildung	Gesundheit
Innovation	Nachhaltiger Konsum	Demographie	Cyber Security	VR und AR im Journalismus	Beschäftigungsfähigkeit	Ernährung
Büroökostensenkung	Nachhaltige Bildung				Fachkräfteicherung/ Diversity	

5. https://www.fh-mittelstand.com/fileadmin/fhm-corporate/f_e/jahresberichte/broschuere_forschung__entwicklung_2023_web.pdf



Unsere Forschungsfelder - wofür interessieren Sie sich?



Digitalisierung & Sicherheit



Der Forschungsschwerpunkt Digitalisierung ist schon lange ein Gebiet, dem sich die FHM...



Gesundheit & Pflege →

Die Gesundheitswirtschaft ist schon seit Jahren ein Wachstumsfeld. Der Fachbereich Personal, Gesundheit &...



Kompetenzen & Bildung →

Deutschlands Schulen müssen digitaler werden. Das betrifft zum einen die technische Ausstattung,...



Nachhaltigkeit →

Der Gedanke der Nachhaltigkeit ist in Gesellschaft, Politik und Wirtschaft inzwischen weitgehend anerkannt...



- <https://www.fh-mittelstand.com/forschung/>



Study Visit Bielefeld: Introduction

Work package WP2 – Third Mission of Universities: Policy Approaches and Recommendations for Ukraine (Month 12 – 24)

- Purpose of the Study Visits: **Capacity-building training for UNICOM centres** at Ukrainian partner HEIs on macro-societal challenges:
- 1 resilience and social cohesion,
- 2 Economic Sustainable Growth,
- 3 Green Deal,
- 4 digitalization),
- capacity-building (1 EU university is responsible for 1 intensive training on 1 macro-societal challenge, 5 days, blended learning, mobilities from EU to Ukraine, intra-Ukrainian mobilities, using the existing profiles of Ukrainian Partner in the selected area, which will form 4 working groups specialized
- (1) ON Resilience and Social Cohesion,
- (2) Economic Sustainable Growth,
- (3) Green Deal and (4) Digitalization,
- (5) Public Health.
- **a Capacity-building training on the third mission of Universities, to be conducted in Ukraine: Design and reach-out of the training on the third mission of the Universities workshop on Policy development**





Study Visit Bielefeld: Introduction

The Bielefeld Study Visit should help prepare Work Package 3: Piloting Models of the University-Community Cooperation (Month 25- 36)

Relevant Reports in the lifetime of WP2 and WP3 relevant for the Study Visit:

Milestone No (continuous numbering not linked to WP)	Milestone Name	Work Package No	Lead Beneficiary	Description	Due Date (month number)	Means of Verification
MS1	UNICOM center models developed	3	FHM	The UNICOM centers at Ukrainian HEIs will be developed reflecting the needs of communities and the capacities of universities to be become efficiently and effectively contribute to the solution of their macrosocial problems	36	UNCOM working agendas, University decisions on launching the volunteer ship programs, Working programmes of Community Empowerment Program "Open University Agendas of Hackathons Lists of participants to the

Leads:



Study Visit Bielefeld: Introduction

The Bielefeld Study Visit should help prepare Work Package 3: Piloting Models of the University-Community Cooperation (Month 25- 36)

Relevant Reports in the lifetime of WP2 and WP3 relevant for the Study Visit:

4	UNICOM center models developed	WP3	2-FHM	UNCOM working agendas; University decisions on launching the volunteership programs; Working programmes of Community Empowerment Program “Open University”; Agendas of Hackathons; Lists of participants to the events; Opinion surveys on performed events; Mobility reports	36
10	ACEEU report on piloting UNICOM centers	WP6	7-ACEEU	Report submitted to the PI containing the evaluation of third mission of Ukrainian Universities, application of the ACEEU approach towards the efficiency of the piloted activities with an executive summary, app. 150 p	36
11	University-Community Cooperation	WP6	15-UNICOM	Report submitted to the PI with the PI on the	46

Leads: FHM - ACEEU



Study Visit Bielefeld: Introduction



The Bielefeld Study Visit should help prepare Work Package 3: Piloting Models of the University-Community Cooperation (Month 25- 36)

Deliverables of WP 3:

D3.1	Agendas of activities of the UniComs + regulatory framework	WP3	13 - UNPMMU	OTHER	SEN - Sensitive	36
D3.2	Training Kits on the Community Empowerment Program “Open Universities”	WP3	9 - SNAU	OTHER	SEN - Sensitive	36
D3.3	Drafts on Regulations on the Volunteering at Ukrainian HEIs	WP3	8 - NPDU	OTHER	SEN - Sensitive	36
D3.4	Drafts on Regulations on the Hackatons as the part of informal educational products	WP3	10 - NURE	OTHER	SEN - Sensitive	36

Leads: 3.1.: Vinnytsia National M.I. Pyrogov Medical University / 3.2. Sumy National Agrarian University / 3.3. National Pedagogical Dragomanov University / 3.4. Kharkiv National University of Radio Electronics





Study Visit Bielefeld: Introduction

Unicom Workprogramms as Milestone for Month 24

NPDU (. National Pedagogical Dragomanov University)

-Do they already exist?

-What can we learn out of the study visit for this?





Sum up of the Study Visit

FHM and Third Mission: How can the following topics of the FHM Study Visit contribute to Third Mission in Ukraina and Unicom Centers?

1. FHM and SME: Steps towards regional development
 - Institute of SME Economics
 - Cooperation Kalletal
 - City of Bielefeld:
 - OWL GmbH
 - Public Health and Tourism
2. FHM and Municipality: Open Innovation City
3. FHM and Digitalization
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Study Visit Bielefeld – Sum Up



4 Working Groups:

- 1 resilience and social cohesion (Public Health)
 - 2 Economic Sustainable Growth,
 - 3 Green Deal,
 - 4 digitalization
-
- What are your thoughts? Please write down 3 relevant points for all these topics. Than we have a proposal for the future work.





Study Visit Bielefeld: Introduction

The Bielefeld Study Visit should help prepare Work Package 3: Piloting Models of the University-Community Cooperation (Month 25- 36)

Relevant Reports in the lifetime of WP2 and WP3 relevant for the Study Visit:

D4.2	A national methodology to asses the third mission of Ukrainian HEIs	WP4	19 - MESU	R — Document, report	SEN - Sensitive	36
D5.5	Guidelines on Third Mission of Universites	WP5	14 - IFNUL	R — Document, report	SEN - Sensitive	35
D5.6	Research paper “Third Mission of Universities: Ukrainian and EU Approaches”	WP5	8 - NPDU	R — Document, report	SEN - Sensitive	25
D5.7	Policy paper “Enhancing Third Mission of Universities in Ukraine: Strategies and Solutions”	WP5	15 - IHED	R — Document, report	SEN - Sensitive	28

Leads: MESU – IFNUL – NPDU - IHED





Study Visit Bielefeld: Introduction

The Bielefeld Study Visit should help prepare Work Package 3: Piloting Models of the University-Community Cooperation (Month 25- 36)

Relevant Reports in the lifetime of WP2 and WP3 relevant for the Study Visit:

D5.9	UNICOMs workprograms	WP5	8 - NPDU	OTHER	SEN - Sensitive	24
D5.10	2 nd Dissemination conference “Resilient Universities and Resilient Communities”	WP5	6 - FSL	R — Document, report	SEN - Sensitive	23
D5.11	Conference proceedings “Universities’ Green Mission and Community Sustainable Development”	WP5	4 - CZU	R — Document, report	SEN - Sensitive	35
D7.3	Report on WP2 Third Mission of Universities: Policy Approaches and Recommendations for Ukraine	WP7	1 - UNIGE	R — Document, report	SEN - Sensitive	24
D7.4	Report on Wp 3 Piloting Models of the University-Community Cooperation	WP7	2 - FHM	R — Document, report	SEN - Sensitive	36

Leads: NPDU – FSL – CZU – UNIGE - GE





Study Visit Bielefeld: Introduction

The Bielefeld Study Visit should help prepare Work Package 3: Piloting Models of the University-Community Cooperation (Month 25- 36)

Deliverable D7.4 – Report on Wp 3 Piloting Models of the University-Community Cooperation

Deliverable Number	D7.4	Lead Beneficiary	2. FHM
Deliverable Name	Report on Wp 3 Piloting Models of the University-Community Cooperation		
Type	R — Document, report	Dissemination Level	SEN - Sensitive

Due Date (month)	36	Work Package No	WP7
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Description
Layout and presentation of the activities and results of Wp 3 Piloting Models of the University-Community Cooperation



Thank you very much!

