Fachhochschule des Mittelstands

unicom
Universities-Communities:
strengthening cooperation

Unicom Study Visit Bielefeld

28. – 31.10.2024

Day 1:

FHM and Third Mission

Introduction

Prof. Dr. Rulf. J. Treidel

Co-funded by the European Union

Agenda Day 1

1. Registration

2. Welcome: Introduction to the Study Visit – Agenda of the Study Visit and Day 1
   Prof. Rulf J. Treidel

3. FHM and Third Mission – Friedel Heuwinkel (Head of IfM)

4. Cooperation with Regional Municipalities: Example Kalletal – Friedel Heuwinkel
   (Head of IFM) / Elisa Goldmann (FHM - R & D)

5. Further Education – Dipl.-Psych. Beate Brechmann (Head of FHM Institut of
   Further Education)

6. FHM and SME: Artificial Intelligence and the Crafts – Friedel Heuwinkel (Head of
   IfM) – Prof. Dr. Klaus Schafmeister (FHM – R&D)

7. Sum up of day 1: Third Mission and the cooperations with SME

Study Visit Bielefeld: Introduction

- **Work package WP2 – Third Mission of Universities: Policy Approaches and Recommendations for Ukraine (Month 12 – 24)**

- **Objectives:** to improve the university governance and their sustainability by a strict focus on the social responsibility and community engagement of universities; to foster the cooperation between the project target groups and stakeholders on university community cooperation based on European experiences and practices in the field of inclusion and gender equality, ecology and civic education, dual education, third-age universities (folk universities),

Study Visit Bielefeld: Introduction

Work package WP2 – Third Mission of Universities: Policy Approaches and Recommendations for Ukraine (Month 12 – 24)

- Purpose of the Study Visits: **Capacity-building training for UNICOM centres** at Ukrainian partner HEIs on macro-societal challenges (1 resilience and social cohesion, 2 Economic Sustainable Growth, 3 Green Deal, 4 digitalization), capacity-building (1 EU university is responsible for 1 intensive training on 1 macro-societal challenge, 5 days, blended learning, mobilities from EU to Ukraine, intra-Ukrainian mobilities, using the existing profiles of Ukrainian Partner in the selected area, which will form 4 working groups specialized (1) ON Resilience and Social Cohesion, (2)Economic Sustainable Growth, (3) Green Deal and (4) Digitalization, (5) Public Health.

- **a Capacity-building training on the third mission of Universities, to be conducted in Ukraine: Design and reach-out of the training on the third mission of the Universities workshop on Policy development**

Study Visit Bielefeld: Introduction

The Bielefeld Study Visit is relevant to prepare Work Package 3: Piloting Models of the University-Community Cooperation (Month 25- 36)

Objectives of WP 3:

- to foster the cooperation between the project target groups and stakeholders on university-community cooperation based on European experiences and practices in the field of inclusion and gender equality, cyber security and digitalization, ecology and civic education, etc. (indicators: community empowerment program, 3 hackathons, 2 volunteering programs);

- to foster the cooperation between the project target groups and stakeholders on university-community cooperation based on European experiences and practices

Study Visit Bielefeld: Introduction

The Bielefeld Study Visit is relevant to prepare Work Package 3: Piloting Models of the University-Community Cooperation (Month 25- 36)

Description of WP 3: During the WP 3 will be done :

- A Community Empowerment Program "Open University" addressing 5 macro-societal challenges which communities face and their consortium members have internal expertise consisting of public lectures, workshops, and training, which will be individually adjusted or the regional needs in Eastern, Western, Northern, Southern and Central Ukraine

- 1 hackathon focusing on community challenges and needs, including the intra-Ukrainian mobilities for students

- A volunteering program developed and piloted through selected universities as part of their UNICOM centre agendas, based on the idea of the establishment of volunteering groups that will work under the supervision of Ukrainian HEIs academic and administrative staff and help the communities in the solution of their problems

Study Visit Bielefeld: Introduction

The Bielefeld Study Visit should help prepare Work Package 3: Piloting Models of the University-Community Cooperation (Month 25- 36)

Deliverables of WP 3:

D3.1	Agendas of activities of the UniComs + regulatory framework	WP3	13 - UNPMMU	OTHER	SEN - Sensitive	36
D3.2	Training Kits on the Community Empowernment Program "Open Universities"	WP3	9 - SNAU	OTHER	SEN - Sensitive	36
D3.3	Drafts on Regulations on the Volunteering at Ukrainian HEIs	WP3	8 - NPDU	OTHER	SEN - Sensitive	36
D3.4	Drafts on Regulations on the Hackatons as the part of informal educational products	WP3	10 - NURE	OTHER	SEN - Sensitive	36

Leads: 3.1.: Vinnytsia National M.I. Pyrogov Medical University / 3.2. Sumy National Agrarian University / 3.3. National Pedagogical Dragomanov University / 3.4. Kharkiv National University of Radio Electronics

Study Visit Bielefeld: Introduction

The Bielefeld Study Visit should help prepare Work Package 3: Piloting Models of the University-Community Cooperation (Month 25- 36)

Relevant Reports in the lifetime of WP2 and WP3 relevant for the Study Visit:

D4.2	A national methodology to asses the third mission of Ukrainian HEIs	WP4	19 - MESU	R — Document, report	SEN - Sensitive	36
D5.5	Guidelines on Third Mission of Universites	WP5	14 - IFNUL	R — Document, report	SEN - Sensitive	35
D5.6	Research paper "Third Mission of Universities: Ukrainian and EU Approaches"	WP5	8 - NPDU	R — Document, report	SEN - Sensitive	25
D5.7	Policy paper "Enhancing Third Mission of Universities in Ukraine: Strategies and Solutions"	WP5	15 - IHED	R — Document, report	SEN - Sensitive	28
D5.9	UNICOMs workprograms	WP5	8 - NPDU	OTHER	SEN - Sensitive	24
D5.10	2 nd Dissemination conference "Resilient Universities and Resilient Communities"	WP5	6 - FSL	R — Document, report	SEN - Sensitive	23
D5.11	Conference proceedings "Universities' Green Mission and Community Sustainable Development"	WP5	4 - CZU	R — Document, report	SEN - Sensitive	35
D6.2	ACEEU report on piloting UNICOM centers	WP6	7 - ACEEU	R — Document, report	SEN - Sensitive	36

Study Visit Bielefeld: Introduction

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Relevant Reports in the lifetime of WP2 and WP3 relevant for the Study Visit:

D5.9	UNICOMs workprograms	WP5	8 - NPDU	OTHER	SEN - Sensitive	24
D5.10	2 nd Dissemination conference "Resilient Universities and Resilient Communities"	WP5	6 - FSL	R — Document, report	SEN - Sensitive	23
D5.11	Conference proceedings "Universities' Green Mission and Community Sustainable Development"	WP5	4 - CZU	R — Document, report	SEN - Sensitive	35
D7.3	Report on WP2 Third Mission of Universities: Policy Approaches and Recommendations for Ukraine	WP7	1 - UNIGE	R — Document, report	SEN - Sensitive	24
D7.4	Report on Wp 3 Piloting Models of the University-Community Cooperation	WP7	2 - FHM	R — Document, report	SEN - Sensitive	36

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D6.2	ACEEU report on piloting UNICOM centers	WP6	7 - ACEEU	R — Document, report	SEN - Sensitive	36

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Study Visit Bielefeld: Introduction

The Bielefeld Study Visit should help prepare Work Package 3: Piloting Models

...he Study Visit:

Deliverable D7.4 – Report on Wp 3 Piloting Models of the University-Community Cooperation

Deliverable Number	D7.4	Lead Beneficiary	2. FHM
Deliverable Name	Report on Wp 3 Piloting Models of the University-Community Cooperation		
Type	R — Document, report	Dissemination Level	SEN - Sensitive

Due Date (month)	36	Work Package No	WP7

Description
Layout and presentation of the activities and results of Wp 3 Piloting Models of the University-Community Cooperation

Leads: 3.1.: Vinnytsia National M.I. Pyrogov Medical University / 3.2. Sumy National Agrarian University / 3.3. National Pedagogical Dragomanov University / 3.4. Kharkiv National University of Radio Electronics

D6.2	ACEEU report on piloting UNICOM centers	WP6	7 - ACEEU	R — Document, report	SEN - Sensitive	36

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Study Visit Bielefeld: Introduction

The Bielefeld Study Visit should help prepare Work Package 3: Piloting Models of the University-Community Cooperation (Month 25- 36)

Relevant Reports in the lifetime of WP2 and WP3 relevant for the Study Visit:

4	UNICOM center models developed	WP3	2-FHM	UNCOM working agendas; University decisions on launching the volunteership programs; Working programmes of Community Empowerment Program "Open University"; Agendas of Hackathons; Lists of participants to the events; Opinion surveys on performed events; Mobility reports	36
	in Communities			participant's opinions	
	ACEEU report on piloting UNICOM centers	WP6	7-ACEEU	Report submitted to the PI containing the evaluation of third mission of Ukrainian Universities, application of the ACEEU approach towards the efficiency of the piloted activities with an executive summary, app. 150 p	36
	University Community Cooperation	WP6	15-JHED	Report submitted to the PI in with the PIA on the	46

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Study Visit Bielefeld: Introduction

The Bielefeld Study Visit should help prepare Work Package 3: Piloting Models of the University-Community Cooperation (Month 25- 36)

Rele

Milestone No (continuous numbering not linked to WP)	Milestone Name	Work Package No	Lead Beneficiary	Description	Due Date (month number)	Means of Verification
MS1	UNICOM center models developed	3	FHM	The UNICOM centers at Ukrainian HEIs will be developed reflecting the needs of communities and the capacities of universities to be become efficiently and effectively contribute to the solution of their macrosocial problems	36	UNCOM working agendas, University decisions on launching the volunteer ship programs, Working programmes of Community Empowerment Program "Open University Agendas of Hackathons Lists of participants to the

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Thank you very much!