



Universities-Communities:
strengthening cooperation



Strengthening cooperation of a university and its stakeholders in critical conditions

Natalia Falko, Tetiana Konovalenko

**Bogdan Khmelnytsky Melitopol State
Pedagogical University**



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the European Union**



Cooperation with Melitopol City Council, Directories of Education, Physical Culture and Sports, Culture and Youth



- ◆ **Project activity**
- ◆ **Professional orientation**
- ◆ **Working out the strategies for the cultural and educational development of the city and the region**

Course

“Project Management for the Youth” Centre for innovative, social, physical and intellectual development of the youth “People.ua”



- ◆ **Project management**
- ◆ **Team-building**
- ◆ **Project proposals writing**
- ◆ **Hard and soft skills development**
- ◆ **Constructive communication with stakeholders**



Scientific Park “Melitopol travel university”



**Innovative products,
research on demand**



МІЖНАРОДНА КОНФЕРЕНЦІЯ
МІСЦЕ УКРАЇНИ У СВІТІ:
МУНІЦИПАЛЬНИЙ МАРКЕТИНГ
І БРЕНДИНГ

12-13
БЕРЕЗНЯ
2019
КИЇВ



**Development of
the marketing strategy and
the positive image of the city**



**Strengthening of the city
economic development, its
welcoming policy and positive image**

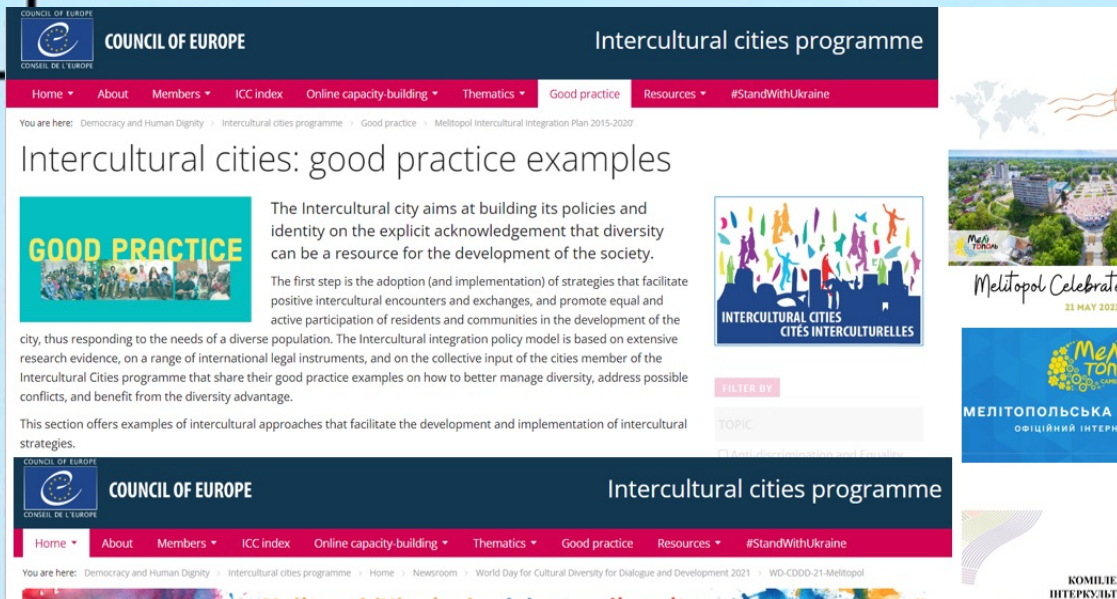




“The plan of intercultural integration of the city for 2015-2020”, “Strategy of Melitopol intercultural integration for 2021-2023”, “Strategy of Melitopol city development till 2030”



Multi-vector city development, effective welcoming policy, consolidated community



COUNCIL OF EUROPE
Intercultural cities programme

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Intercultural cities: good practice examples

GOOD PRACTICE

The Intercultural city aims at building its policies and identity on the explicit acknowledgement that diversity can be a resource for the development of the society.

The first step is the adoption (and implementation) of strategies that facilitate positive intercultural encounters and exchanges, and promote equal and active participation of residents and communities in the development of the city, thus responding to the needs of a diverse population. The Intercultural integration policy model is based on extensive research evidence, on a range of international legal instruments, and on the collective input of the cities member of the Intercultural Cities programme that share their good practice examples on how to better manage diversity, address possible conflicts, and benefit from the diversity advantage.

This section offers examples of intercultural approaches that facilitate the development and implementation of intercultural strategies.

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КОМПЛЕКС ІНТЕРКУЛЬТУРЬ





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A RANGE OF STUDYING OPPORTUNITIES



Educational and Scientific Institute of Social-pedagogical and Artistic Education

- Pre-school education
- Primary education
- Psychology
- Social work
- Art



The Faculty of Chemistry and Biology

- Chemistry
- Biology
- Ecology
- Forestry and Gardening
- Human health



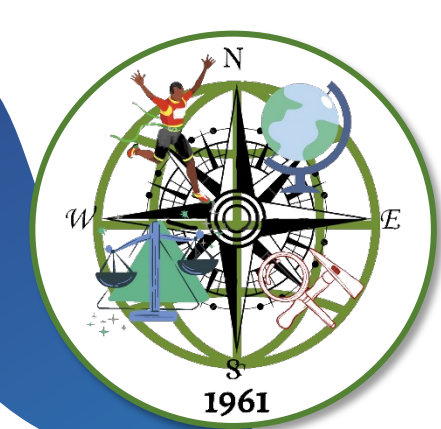
Faculty of Information Technology, Mathematics and Economics

- Economy
- Information Technology
- Sociology
- Professional education
- Management



Philological Faculty

- Humanities
- Media education and media literacy
- Translation studies
- Ethno studies
- Intercultural communications

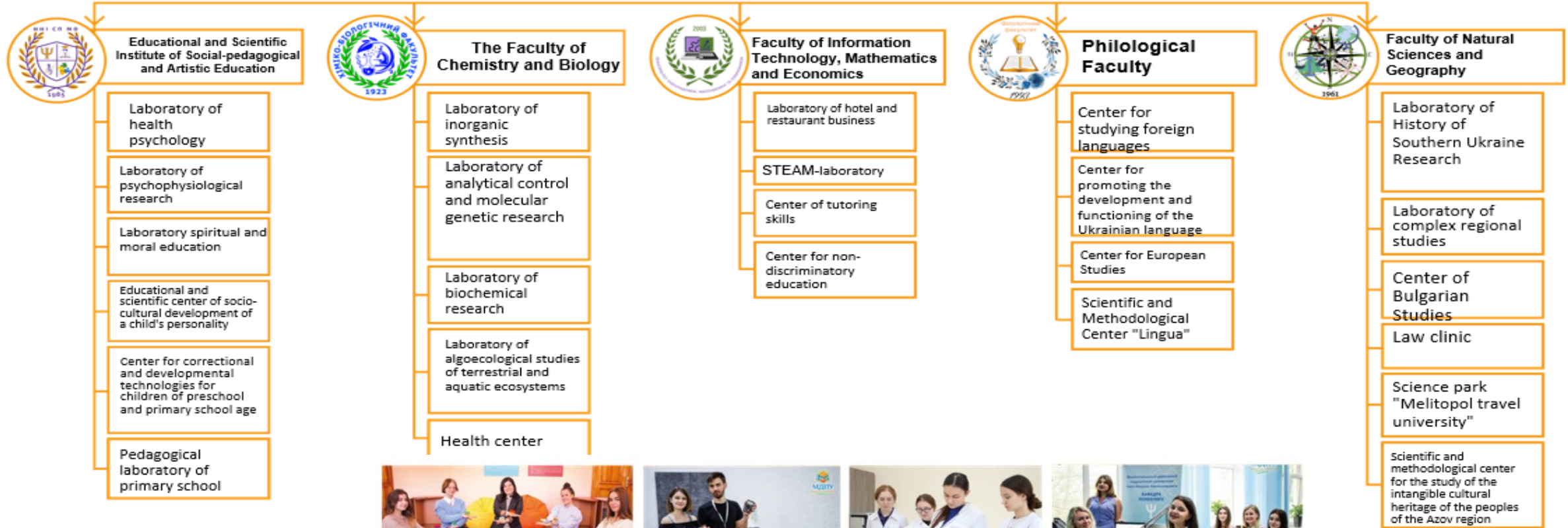


Faculty of Natural Sciences and Geography

- Geography
- History
- Physical culture and sports
- Tourism
- Science of Law

HIGH-QUALITY EDUCATION BASED ON RESEARCH

Research centers and educational and scientific laboratories





Laboratory of health psychology



Laboratory of psychophysiological research

STEAM-laboratory

Pedagogical laboratory of primary school





Educational and scientific center of socio-cultural development of a child's personality



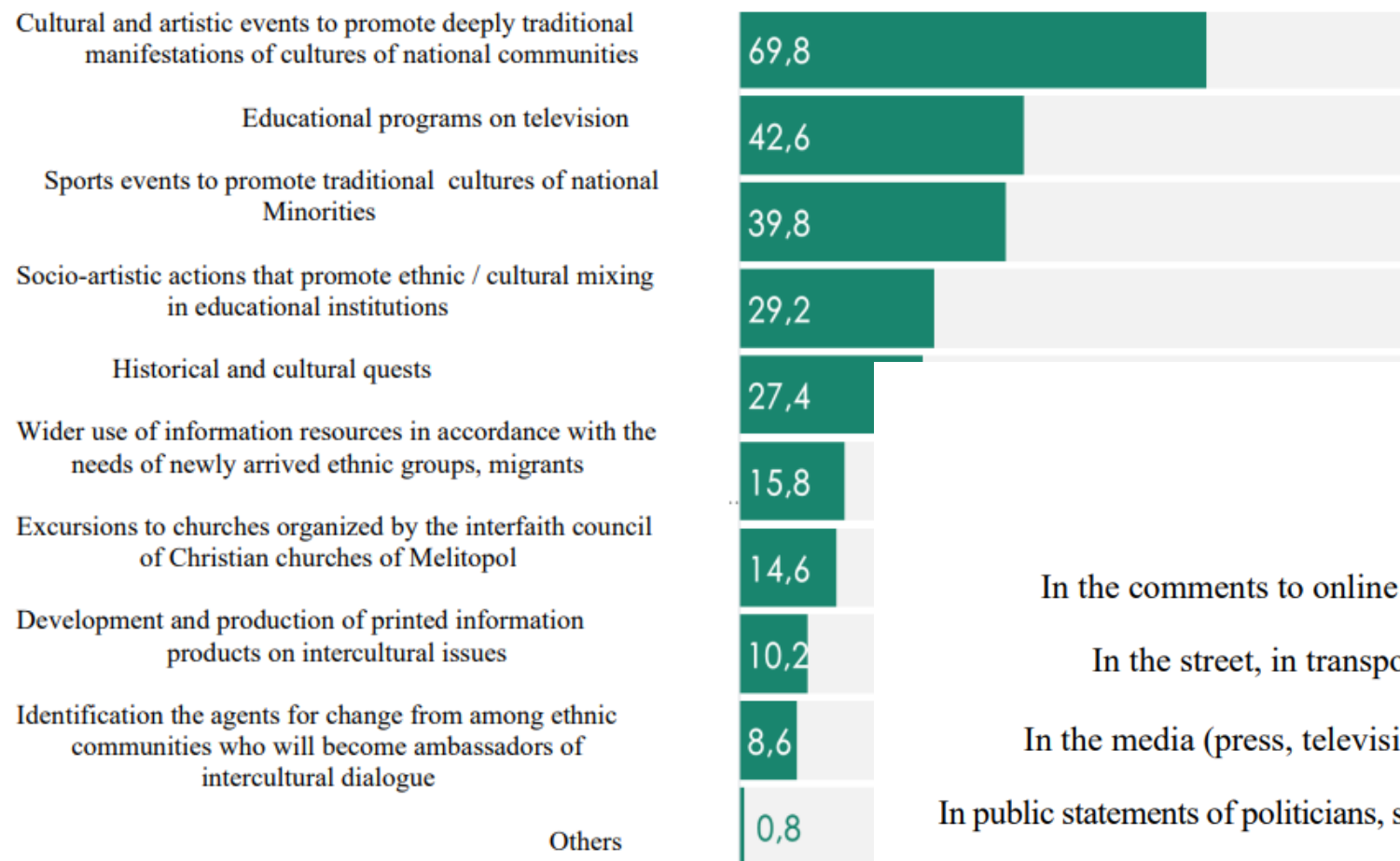
Laboratory of hotel and restaurant business

Laboratory of innovative technologies in tourism

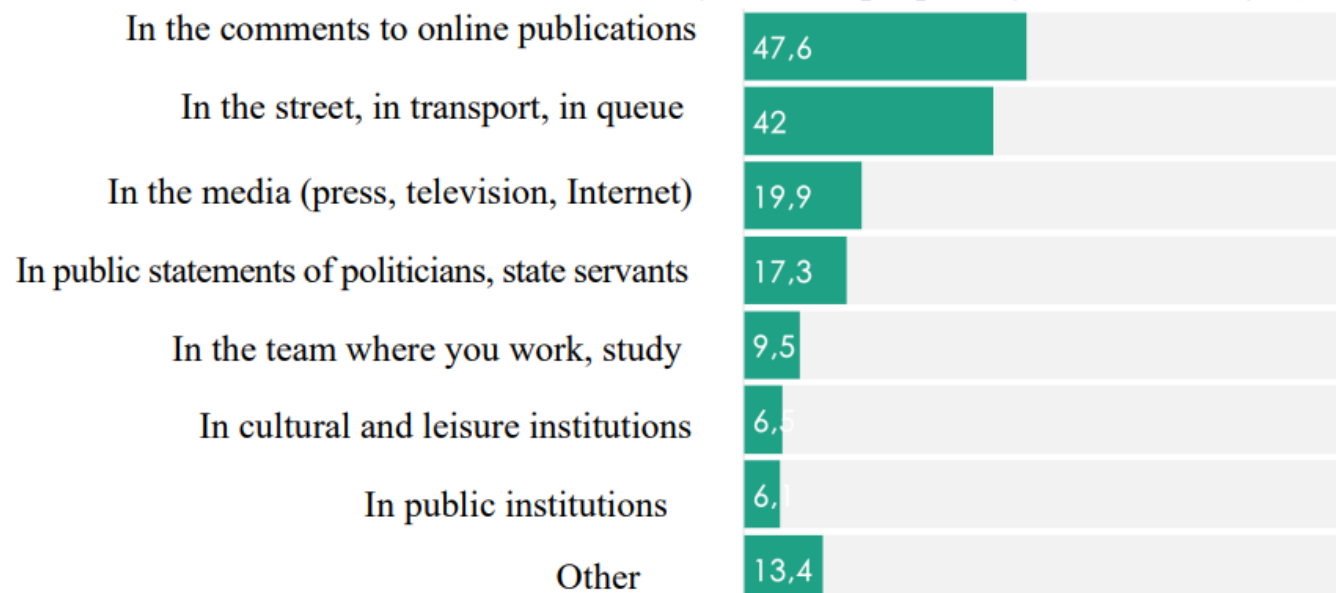
Center for Sociological Research



What activities aimed at debunking myths and fears about certain cultures and religions would you suggest to take place in the city?



Where exactly have you encountered hostility towards people of your nationality? (%)



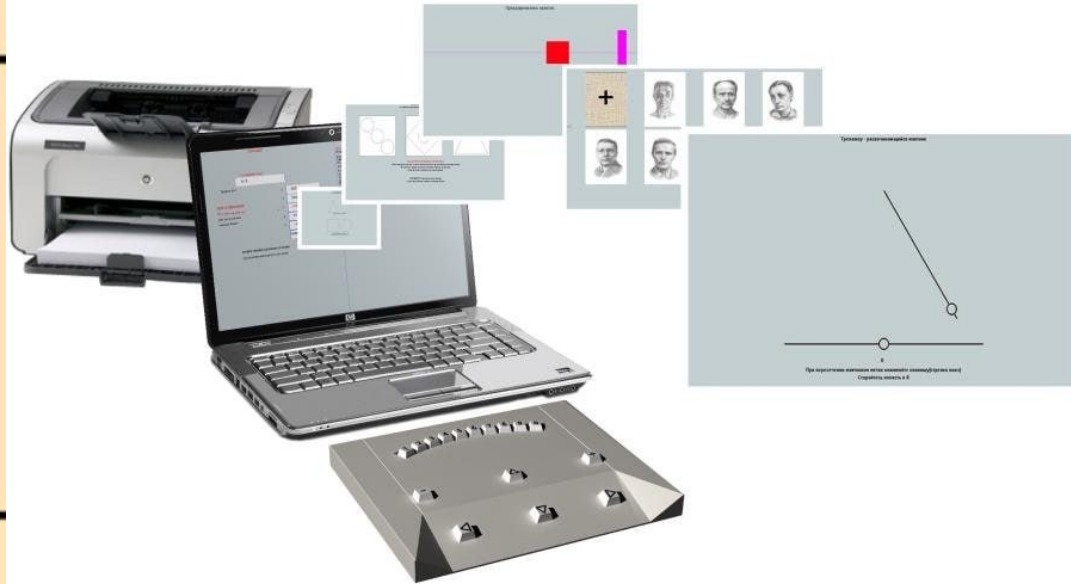


Laboratory of analytical control and molecular genetic research



The city target program "Recovery (strengthening) mental health and vitality of the population"

IT laboratory of psychological and psychophysiological help



Відновлення
вегетативної нервової
системи



Супутня терапія при
адаптаційних та
стресових розладах



Реабілітаційна техніка
для післяопераційного
періоду



The hub of information and media literate citizens

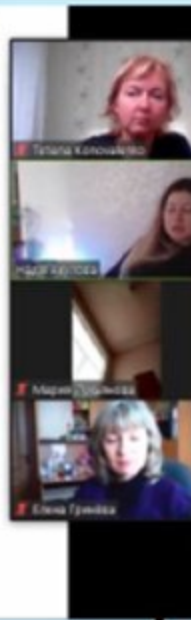


- ◆ **Popularizing media literacy, development of critical thinking, battle against hate speech**
- ◆
- ◆

«У чому її «архетипальна функція» як національної героїні, за яким алгоритмом відбулася її героїзація, які потреби нашого «колективного несвідомого» вона задовольняє?»



Прометей
знаходить гідний
спосіб життя в
стражданні





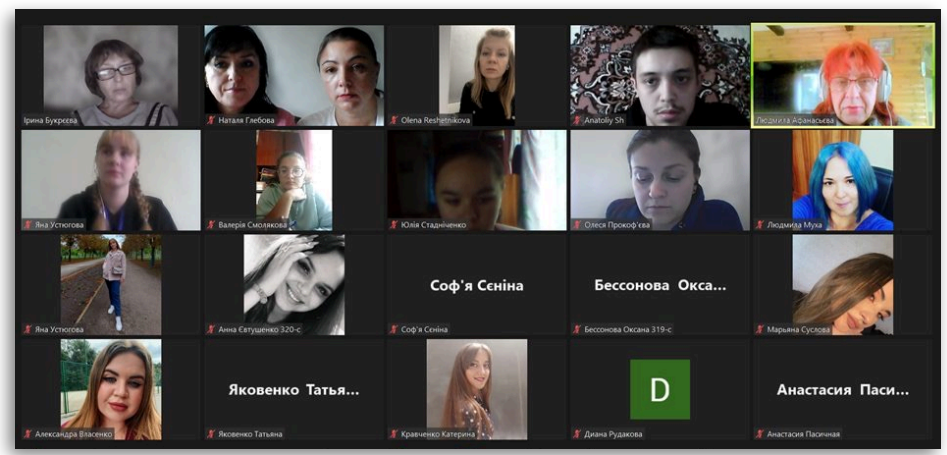
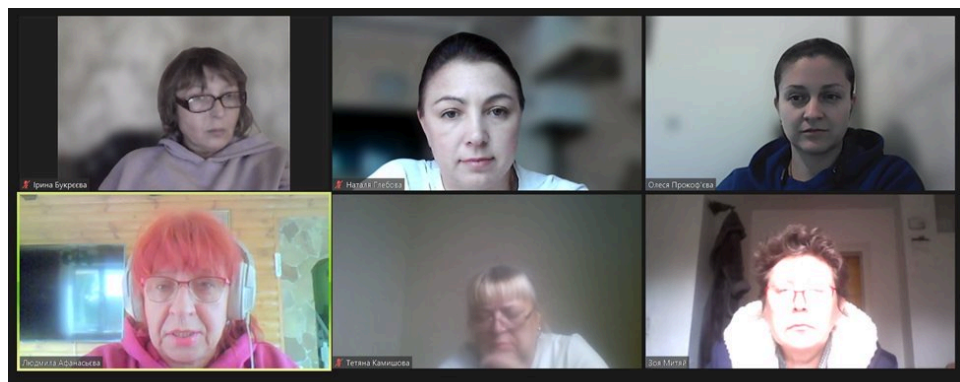
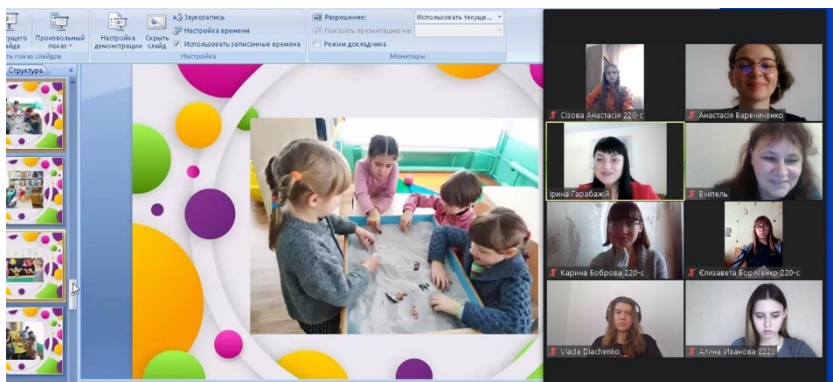
UNESCO project “The Protection of Intangible Cultural Heritage of the Peoples of the Azov Region”



The project of the Council of Europe “Strengthening the protection of national minorities in Ukraine”



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Cooperation with NGO

Retreat Camp with
NGO “Progresylni”



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All-Ukrainian youth volunteer connection studio "Youth creates Victory: experience of MSPU winners"

**World Café – in “Right
Here” (open space for the
help)**



WE ARE OPEN TO COOPERATION

