

## PRACTICES OF THIRD MISSION AT HEIS IN CONDITIONS OF WAR: experience of Ukraine



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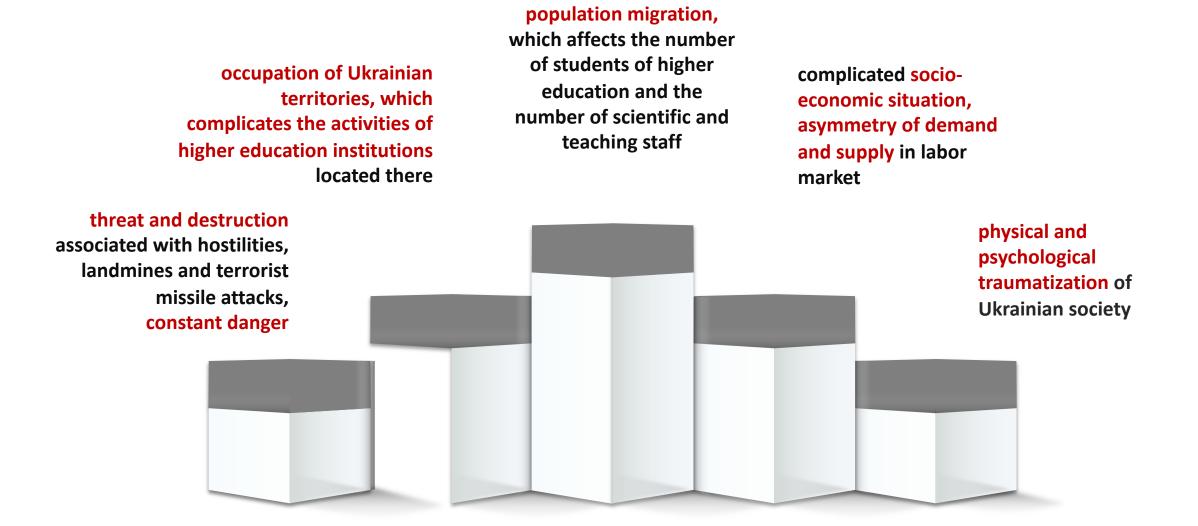
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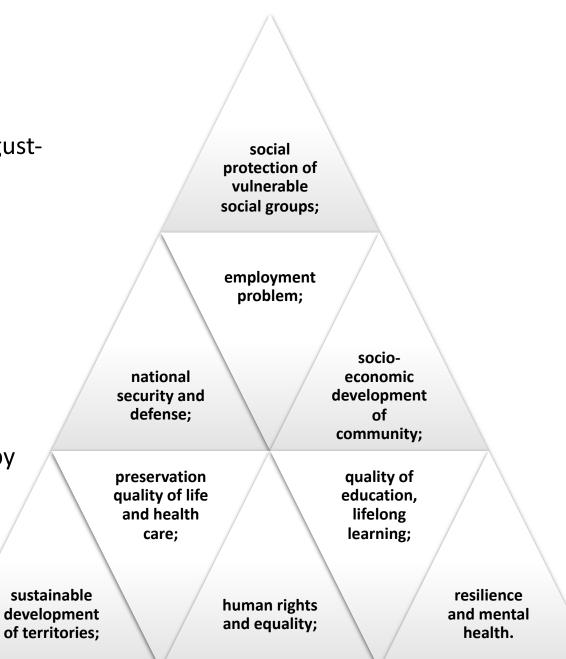
The Russian war against Ukraine affected functioning of higher education system in Ukraine. The activities of HEIs faced such challenges as:



The analysis of research results conducted during August-September 2023 among HEIs-partners of consortium demonstrates that HEIs activities depend on:

- a) profile;
- b) structures;
- c) locations;
- d) amount of material and human resources.

The main priority needs, which are being worked on by Ukrainian HEIs, are following:



# Examples dependence of prioritization community needs on location of HEIs:

- □ HEIs, which are located in territories where hostilities are active or in occupied territories (Donetsk, Kharkiv, Sumy, Zaporizhzhia regions) determine the priority needs of the third mission through issues of national security:
- creating a safe environment,
- demining territories,
- protecting human rights and freedoms under the conditions of legal regime of martial law,
- provision of separate needs of Armed Forces of Ukraine.
- □ HEIs, which are located far from active hostilities (Kyiv, Vinnytsia, Lviv regions):
- social protection of vulnerable social groups,
- national stability and unity of community,
- preservation of mental health and rehabilitation consequences of military conflict,
- promotion of economic development communities and commercialization of research,
- preservation of historical and cultur6al heritage region,
- quality of life and health protection.





# SENSE OF RESPONSIBILITY OF HIGHER EDUCATION **INSTITUTIONS** The results of conducted research demonstrate that HEIs feel responsible to community in which they are located for:



**Cooperation of Ukrainian HEIs with communities includes following key forms**:



Agreements on cooperation, memorandums on partnership

*Projects related to ecological, socio-economic development of community* 

Educational and training services, joint events for exchange experience, conferences, seminars, etc

Joint research, scientific parks

Supervisory boards

Service for benefit of community and city for free or through volunteering

In research process, it was found that **consideration of community opinion** by the partner universities takes place through:



Interviews and focus groups with recipients
Research proposal and feedback from stakeholders
Analysis of local context and data collection
Joint activities and joint projects
Feedback forms

Community participation in supervisory boards

Involvement of HEIs in meetings of regional city state administrations, city councils and councils of territorial communities, public commissions etc.

### CHALLENGES FACED BY HEIS DURING IMPLEMENTATION OF THIRD MISSION

Analysis of results demonstrates presence of following war-related challenges for HEIs in Ukraine:

legal regulatory of third mission targeted funding, lack of material and technical resources war and related challenges (security issues, occupation, migration, traumatization, economic instability)

lack of human resources and motivation, passivity and conservatism

awareness for importance of third mission lack of evaluation criteria for third mission

#### Key research findings from the partner university survey include:



#### LACK OF FUNDING FOR THIRD MISSION PROJECTS FROM THE STATE/PUBLIC BUDGET

In most cases, third mission practices are implemented through volunteerism and human resources. Sometimes funding is allocated from the budget of HEI. There are rare examples of project co-financing.



#### LACK OF LEGAL REGULATION OF THIRD MISSION IN UKRAINE

The results of study demonstrate that there is no regulatory and legal document that defines content, essence concept of third mission, its mechanisms and functions, evaluation criteria. At level of HEIs, there are development strategies and visions, which partially describe the tasks of the social mission, but they are not unified and differ significantly from each other.

#### SUPPORT FOR EMPLOYEES WHO ARE INVOLVED IN THE IMPLEMENTATION OF PROJECTS ON THE THIRD MISSION

The results show that only a small proportion of HEIs practice financial rewards for the social activity of staff (bonuses, salary supplements). In most cases, practice of moral encouragement through thank-you letters, oral and written praise, certificates, etc. is introduced. A rating system is also practiced.

#### CRITERIA FOR SELECTION AND EVALUATION OF CASES OF THE THIRD MISSION

According to experience of partner universities, the criteria for selecting cases of third mission for their further implementation are:

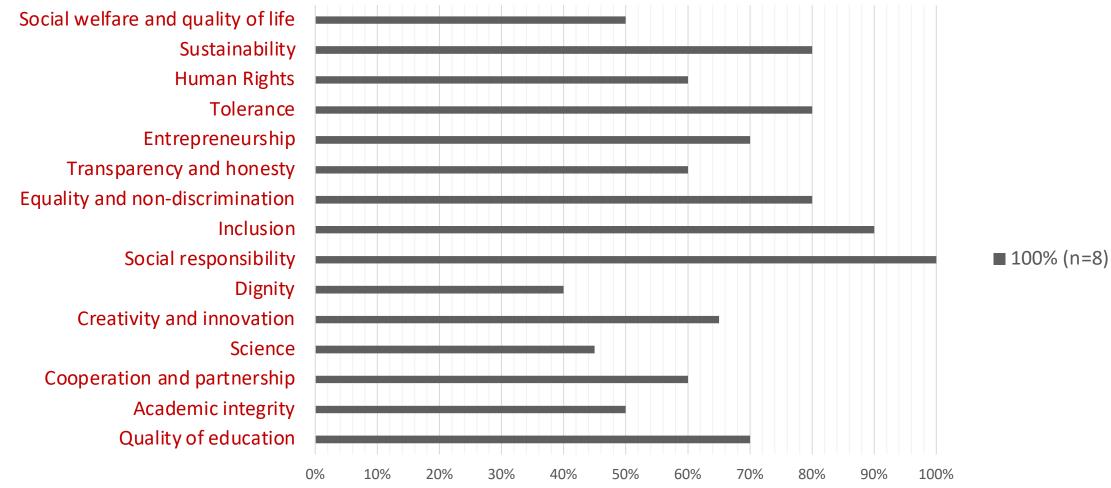
1) Compliance with strategy of HEI ;	)
2) Sustainability of project and scaling;	)(
3) Society orientation;	
4)Entrepreneurship and industrialization, commercialization;	)
5) Research;	)
6) Partnership;	)
7) Complience with project goals;	)
8) Effectiveness and influence;	)(
9) Innovativeness;	)(
10) Designing internal social development.	

### DEFINITION OF THE THIRD MISSION IN THE STRATEGIES OF HEIS:

- "... range of activities of university that **can be useful for society, community, a certain region or industry**, and in particular for those who interact with the university. Today, the university's mission is to serve society, be useful to society, meet public expectations and fulfill its "social responsibility..."
- "...The economic and social mission of university regarding its contribution to the development of communities and society, to become a center of public activity, a powerful information resource for the community and local selfgovernment bodies..."
- "... third mission is part of the general mission of institution to support sustainable and innovative development of Ukrainian universities for the growth of their influence on social progress and formation of a modern Ukrainian state in the European and world community..."
- "... promoting socio-economic development of society, generating changes necessary for the city, region, country and world, activities aimed at ensuring environmental and social responsibility, creating innovative educational-scientific, information-communication and social infrastructure by opening new specialties, introducing innovative educational programs with involvement of interested parties and taking into account needs of labor market..."
- "...In "Mission and vision policy" of university there is a definition of third mission: "to bear **social responsibility** before society for quality education, effective organization continuous postgraduate education, level of scientific development, implementation of university's achievements in practice..."
- "...We are still working on definition of this concept..."

### RESULTS OF STUDY VALUES OF THIRD MISSION AMONG HEIs in UKRAINE

Ukrainian partner universities highlighted the following values of third mission:



#### Advantages of third mission according to researched HEIs



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positive image and attractiveness for education seekers, rating and competitiveness

cooperation with stakeholders and community, development of civil society and socioeconomic development of region



implementation concept of a socially responsible university, social cohesion



space where social and ecological values are formed, an environment for communication, sustainable development

0506 ADVANTAGES OF THE THIRD MISSION change

an incubator of educational, scientific and technical, social innovations, a science park operating in commercial dimension of educational and scientific activities, technology transfer offices

a social design modeling tool and a human capital bank, formation new elite of society and agents of change

innovative development and internationalization

quality of education and science

# **THANK YOU**



# FOR YOUR ATENTION!