

QUALITY MANAGEMENT AND QUALITY ASSURANCE AT UNIVERSITY OF LATVIA IN THE LIGHT OF THIRD MISSION

Workshop/training seminar "National regulation and third mission implementation in HEI - experience and collaboration with social partners"

RIGA 2023













The Umbrella of Quality



Short CV



Quality Manager

- University of Latvia
 2019-present
- BA School of Business and Finance (Riga) 2008-2019

Riga Higher Institute of Re

External expertice

- Riga Higher Institute of Religious Sciences and Riga Theology institute affiliated to the Pontifical Lateran University 2022.-2023.
- European university alliance FORTHEM
 2021 present
- Jazeps Vītols Latvian Academy of Music 2020.-2022.
- EKA University of Applied Sciences 2019
- Quality Agency for Higher Education 2018.-2019.

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Short CV



Senior expert of study process

University of Latvia
 2003 - present

External expert

 Riga Higher Institute of Religious Sciences and Riga Theology institute affiliated to the Pontifical Lateran University 2023.

WP coordinator and expert

 European university alliance FORTHEM 2021 - present University services and beneficiaries: benefit to different types of customers

Type of knowledge-intensive service	Students	Firms	Goverment
Education	Training to create skills and knowledge	Creation of competent employeesAlleviation of scarce human capital	Allevation scarce human capitalCreation of societal capabilities
Research	Better 'proven' knowledge	New or proven knowledgeBusiness opportunities	Trained professionalsNew Knowledge
Third mission	Firms, business and societal connectionsEntrepreneurial opportunities	 Access to specific problem-solving skills Mentoring Diffusion of scarce knowledge 	 New firms Diffusion of scarce knowledge about societal problems Identification, analysis of the nature of societal problems

https://www.researchgate.net/figure/University-services-and-beneficiaries-benefit-to-different-types-of-customers tbl1 5094459





- The first mission of universities is the preservation and transfer of existing knowledge - teaching;
- The second mission is the creation of new knowledge research;
- The third mission should be seen as the <u>creation and application of</u> new knowledge that is necessary for socio-economic development the development of our society and economy.
- All three missions are equally important.
- Therefore, it is important that all of them are equally reflected in the AIP's "Concept for the Development of Higher Education and Higher Education Institutions in Latvia 2021-2030 - Universities of the Future 2030".

Augstākā izglītība kā pamats ilgtspējīgai tautsaimniecības attīstībai - LDDK



The strategic goal of the Latvian higher education system

"To become a positive driving force for Latvia's social, economic and political changes and the achievement of sustainable development goals"

linked to the need to strengthen the security of the Latvian people, including

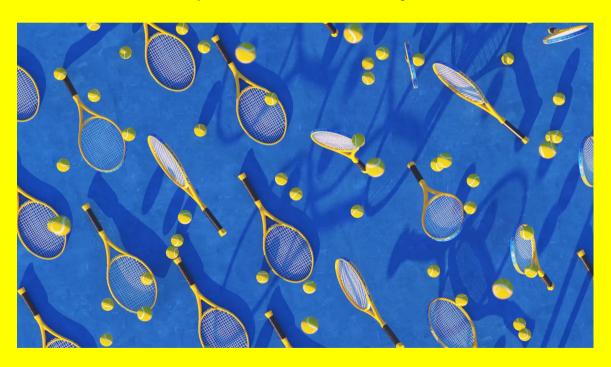
- safeguarding and developing the values of Latvian democracy and the resilience of the Latvian state's independence,
- caring for Latvian culture, language and people,
- ensuring its existence, preservation and development.

Law on Higher Education Institutions

- Higher education institutions shall organise their activities in the interests
 of society, and also
 - inform society of their operations and the directions and possibilities of studies and scientific research by promoting the selection of study and research work according to the interests and abilities of the individual.
 - They shall offer to society their scientific, artistic and professional findings and the methods and results of research.
- The Cabinet of Ministers determines the areas of strategic specialisation for a state-founded higher education institution based on the priorities for the development of the economy and society set out in the policy planning documents, taking into account the assessment of the progress of the university's performance in the previous planning period and its development potential.

INTRODUCTION Warm up

- Name, Surname
- Experience/current position
- Examples of the third mission first idea coming in the mind



ABOUT UNIVERSITY OF LATVIA (UL)

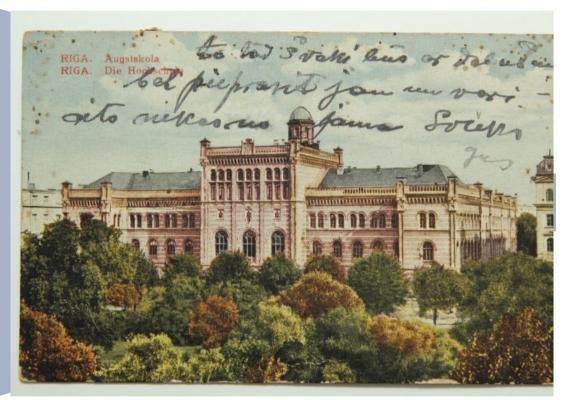
- Key figures
- Strategy and policies
- Governance





ABOUT UL

• The University of Latvia was founded in 1919 as the first classical university-type educational institution with studies in the Latvian language.







UL VALUES

- University community
- Excellence
- Science-based development
- Openness
- Cooperation
- Academic freedom







UL MISSION:

- The mission of the University of Latvia is expressed in its motto Scientiae et Patriae (For Science and Fatherland).
- The University of Latvia (UL) contributes to the global science, higher education, knowledge, technology transfer and innovation, and ensures the growth of Latvian democracy and culture, the development of the Latvian language and the prosperity of the national economy.







UL VISION:

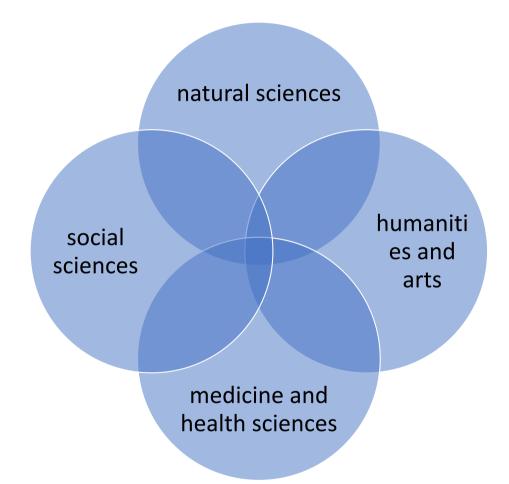
- Space for excellence, environment for development, time for responsibility.
- The UL is a university of science of a high international standing. The UL creates an interdisciplinary, open and innovation-oriented excellent work and study environment. The activities of the University of Latvia are the basis for the sustainable development and economic transformation of the Republic of Latvia





UL SPECIALIZATION:

 UL is a state-founded higher education institution - a comprehensive research university rooted in the classical European university tradition. The university has consolidated and developed the country's main body of multidisciplinary study and scientific research potential in the areas of strategic specialization defined by the Cabinet of Ministers:





MAIN FACTS

- √ 15 000 students, 6 000 of which are state-funded, 5% from abroad
- √ >5 000 applicants and >3 000 graduates yearly
- √ 13 faculties and 148 study programmes
- √ 3 colleges and 7 regional branches
- √ 16 scientific institutes
- √ 50 research areas
- √ 1404 academic staff
- ✓ 1714 administrative staff
- ✓ Annual budget of approximately 90 million euro
- √ 28 branches of science and 22 study fields

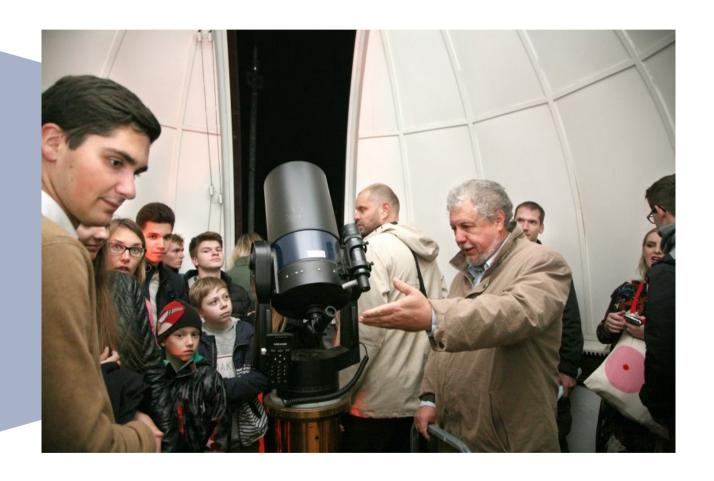




MAIN FACTS:

The UL has 10 choirs, 5 folk dance groups, 2 ensembles, a student theatre, a brass band, a folklore dance group and a ceramics studio. The activities are implemented also by the UL structural units: UL Museum, UL Botanical Garden, UL Rhododendron nursery "Babīte", University of Latvia Press (UL Press), UL Baldone Observatory. Foundations perform successfully too: UL Foundation and Alumni Club.







MAIN FACTS:

international-level fundamental and applied research in 4 science groups, 12 priority research areas, and 22 areas of excellence.

\knowledge and technology transfer is developed. The UL implements contract research, the total amount of which is worth more than one million euros.

The UL intellectual property portfolio includes 24 valid Latvian patents (UL sole owner), 10 valid European patents, as well as 21 rhododendron varieties.





MAIN FACTS:

The UL has created more than sixty potential cooperation solutions for various industries to promote economic development.

the UL has concluded more than two hundred bilateral cooperation agreements with higher education establishments in more than 50 countries.

The UL successfully <u>implements projects</u> financed by the EU and other international organisations, EU Structural Funds and other funds, as well as the State budget and Latvian and foreign companies.



MAIN TASKS (1):



- 1. in its study programmes, to educate highly qualified specialists in the fields important for the development of Latvian society, culture, and economy;
- 2. in its doctoral study programmes, to educate internationally competitive scientists, intellectual leaders of society;
- 3. to achieve research excellence in the University's areas of strategic specialisation;
- 4. to offer further education and interest education in accordance with the needs of the society;
- 5. to cooperate with entrepreneurs, as well as engage in technology development, transfer, and innovation;

MAIN TASKS (2):



- 6. to guarantee the academic freedom of academic staff and students, promote harmonious personality development and a healthy lifestyle;
- 7. to uphold and improve the principles of academic honesty, openness, equal treatment, and forestall conflicts of interest;
- 8. to ensure an academic activity and social environment that meets international standards, to maintain the property necessary for the operation and to augment it;

MAIN TASKS (3):



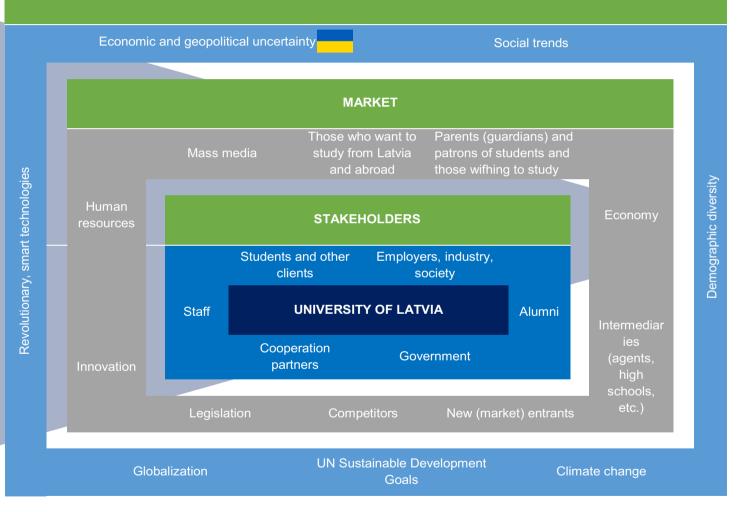
- 9. to provide studies in the Latvian language and conduct research in the sciences related to the country of Latvia, its nature, society, Latvian culture, and language;
- 10. to promote the growth of Latvian civil society;
- 11. to promote the development of internationally accessible study programmes, the
- 12. internationalization of the study and research environment, continuing to develop the University as an internationally recognized academic institution;
- 13. to cooperate with other higher education institutions and research organizations, as well as social partners and companies, creating a science, research, and innovation ecosystem in the areas of strategic specialization

University level

GLOBAL ENVIRONMENTAL TRENDS

UL

ECOSYSTEM



UL STRATEGY 2027

Development directions

Strategic goals

Development of Principal Activities

Scientific excellence

Study development

Contribution to society

- 1. Internationally recognized research university
- 2. A unique study offer and high competitiveness of graduates
- 3. University activities as a basis for the growth of Latvia

Institutional Development

Talent development

Environment and governance

Organizational culture

- 4. Development- and excellence-oriented personnel policy
- 5. Green thinking, attractive, sustainable university environment and effective administrative support
- 6. Inclusive, cooperation- and innovationfocused culture





LATVIJAS UNIVERS STRATĒĢIJA UNIVERSITY OF LA STRATEGY

2021-2027

Saīsinātā versija Adapted version

VIRZIENS DIRECTION	IEGULDĪJUMS SABIEDRĪBĀ / CONTRIBUTION TO S				
	MĒRĶIS GOAL	Universitātes darbība kā Latvijas izaugsn University activities as a basis for the gro INDIKATORS INDICATOR			
Talantu attistiba Talent development	Uz attīstību um izcilību orientēta personāla politika Development- and excellence- oriented personnel policy	15. Pětniecíbai piesaistitais privätä sektora finanséjums (EUR tükstošos) Private sector funding for research (EUR thousand)	692		
		16. Koppublikāciju ar komersantiem, kas indeksētas SCOPUS datubāzēs, skaits Number of joint publications with merchants indexed in SCOPUS databases	21		
		17. leņēmumi no komercializācijas (EUR tilkstošos) Commercialization revenue (EUR thousand)	350		
		18. Darba devēju, kuri ir apmierināti ar LU absolventu zināšanām un prasmēm, īpatsvars (%) Proportion of employers who are satisfied with the knowledge and skills of UL graduates (%)	80%		
		19. LU finansējums Latvijas kultūras sabiedrības, vēstures, latviešu valodas pētijumiem un attīstībai (EUR tūkstošos) The UL funding for the research and development of Latvian culture, society, history and the Latvian language (EUR)	30		
Vide un pärvaldiba Environment and governance	Zaļā domāšana, pievilcīga, ilgtspē- jīga universitātes vide un efektīvs administratīvais atbalsts Green tiknking, attractīve, sus- tainable university environment and effectīve adminis- tratīve support	20. LU sniegums Times Higher Education (THE) Impact Ranking ANO ligtspejigas attistibas mērļsu sasniegšanā The UL ranking in Times Higher Education (THE) Impact Ranking regarding the achievement of the UN Sustainable Development Goals			
Organizācijas kultūra Organizational culture	lekļaujoša, uz sadarbību un imovācijām vērsta kultūra Inclusive, cooperation- and innovation-focused	21. LU reputācija Latvijas sabiedriskās domas vērtējumā (reputācijas indekss) un atpazīstamība (%) The public opinion of the UL reputation (reputation index) and recognizability (%)	63/97%		

3. Universitātes darbība kā Latvijas izaugsmes pamats

LU mērķis ir saglabāt un nostiprināt nacionālās vērtības, kā arī radīt tajās balstītu zinātību. LU radīs ilgtspējīgas vērtības un veicinās sabiedrības labbūtību, nodrošinot sekmīgu zinātības un tehnoloģiju pārnesi. LU mērķtiecīgi stiprinās universitāti kā vērtību sabiedrībā. LU īstenos Atvērtās universitātes piedāvājumu sabiedrībai visās universitātes darbības jomās.

3. University activities as a basis for the growth of Latvia

The aim of the University of Latvia is to preserve and strengthen national values, as well as to create knowhow based on them. The UL will create sustainable values and promote the well-being of society by ensuring successful transfer of know-how and technology. The UL will purposefully strengthen the position of the university as a value in society. The UL will implement the Open University offer in all areas of university activity.

	leguldījums sabiedrībā	Contribution to society
3.	Universitātes darbība kā Latvijas izaugsmes pamats	University activities as a basis for the growth of Latvia
3.1.	Nacionālo vērtību saglabāšana, nostiprināšana un zinātības radīšana	Preservation, strengthening of national values and creation of know-how
3.1.1.	Nodrošināt nacionālās identitātes, kultūras un pēctecības izzināšanu un saglabāšanu	To ensure the knowledge and preservation of national identity, culture and succession
3.1.2.	Uzturēt, saglabāt un popularizēt uzkrātās intelek- tuālās vērtības un zinātnes sasniegumus	To maintain, preserve and promote the accumulated intel- lectual values and scientific achievements
3.2.	Ilgtspējīgu vērtību radīšana un sabiedrības labbūtība	Creating sustainable values and well-being of society
3.2.1.	Integrēt ilgtspējīgu attīstību visās universitātes darbības jomās	To integrate sustainable development in all areas of university activity
3.2.2.	Dalities zinātībā un stiprināt sadarbību ar vietējiem un ārvalstu partneriem	To share know-how and strengthen cooperation with national and international partners
3.2.3.	Nodrošināt dzimumu vienlīdzības principu ievērošanu izglītībā un veicināt vienlīdzīgu piekļuvi izglītībai neaizsargātajām iedzīvotāju grupām	To respect the principle of gender equality in education and promote equal access to education for vulnerable groups
3.2.4.	Izveidot atbalsta instrumentus talantīgu maznodrošinātu jauniešu piekļuvei universitātes studijām	To develop support tools for talented low-income young people in order to make university studies accessible for them
3.3.	Universitātes kā vērtības stiprināšana sabiedrībā	Strengthening the position of the university as a value in society
3.3.1.	Palielināt LU darbības ieguldījumu Latvijas tautsaim- niecības, kultūras, sabiedrības un izglītības attīstības jomās	To increase the contribution of the University of Latvia to the development of the Latvian economy, culture, society and education
3.3.2.	Paaugstināt akadēmisko zināšanu vērtību sabiedrībā, pētniecībā un studijās risinot būtiskus sociālos izaicinājumus	To increase the value of academic knowledge in society, re- search and studies by solving significant social challenges
3.3.3.	Sekmēt LU zinātnes sasniegumu komunikāciju sabiedrībā, veicinot zinātnieku atpazīstamību	To promote the achievements of the University of Latvia by communicating them to the public and promoting the recognition of scientists
3.4.	Sekmīga zinātības un tehnoloģiju pārnese	Successful transfer of know-how and technology
3.4.1.	Izveidot zinātības un tehnoloģiju pārneses un komer- cializācijas atbalsta sistēmu	To establish a support system for know-how and technology transfer, as well as commercialization
3.4.2.	Paplašināt uzņēmēju iesaisti pētniecības sadarbības partneru lokā visās zinātņu jomās	To expand the involvement of entrepreneurs as research cooperation partners in all areas of science
3.4.3.	Attīstīt uzņēmējdarbības prasmes un paplašināt studentu iesaisti inovāciju radīšanā	To develop entrepreneurial skills and expand students' involvement in creating innovations
3.4.4.	Attīstīt atvērtās zinātnes pieeju, veicinot zinātnes infrastruktūras koplietošanu un zinātnes rezultātu pieejamību	To develop an open science approach by promoting the sharing of scientific infrastructure and the availability of scientific results

UL POLICIES

Language Policy of the University of Latvia

Open Access Policy of the University of Latvia

Privacy Policy of the University of Latvia

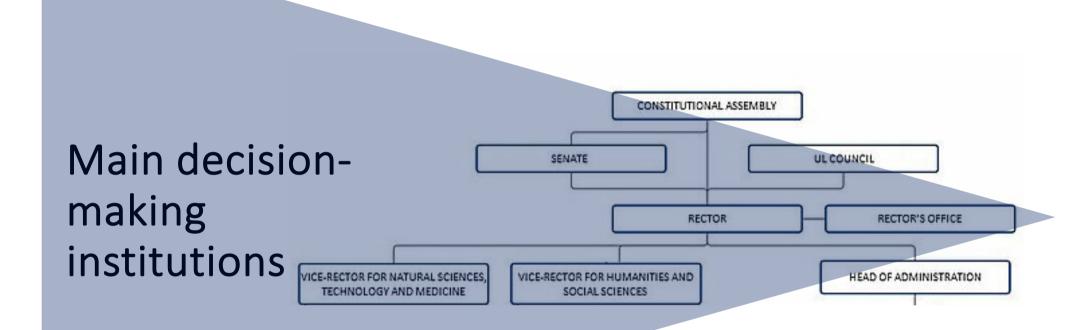
Quality Policy of University of Latvia

Quality Action Policy of University of Latvia

Social Policy of the University of Latvia

University of Latvia Human Resource Management Policy

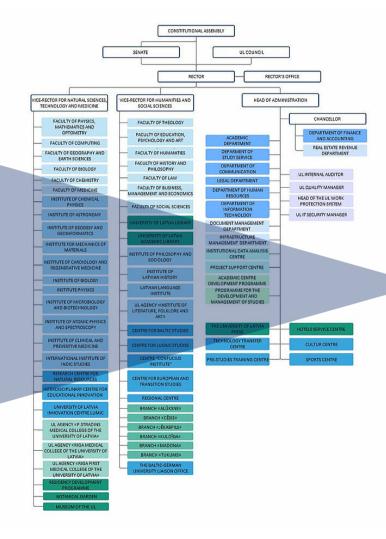






UL Governance structure





Faculty level



TVIJAS NIVERSITĀTE

FACULTY STRATEGY 2027



BIZNESA, VADĪBAS UN EKONOMIKAS FAKULTĀTES STRATĒĢIJA

2022.- 2027.gadam

ATVIJAS UNIVERSITĀTES TRATĒĢIJA **IVERSITY OF LATVIA TRATEGY**

021-2027

sinātā versija



Development directions

Strategic goals

Development of Principal Activities

Scientific excellence

Study development

Contribution to society

- 1. Internationally recognized research university
- 2. A unique study offer and high competitiveness of graduates
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FACULTY

STRATEGY 2027



val. - The

BIZNESA, VADĪBAS UN EKONOMIKAS FAKULTĀTES GALVENIE VĒSTĪJUMI VIRZIENĀ "IEGULDĪJUMS SABIEDRĪBĀ"

Lai sasniegtu lzvirzītos mērķus un uzdevumus, kā arī uzrunātu definētās mērķauditorijas, BVEF izstrādā un nepāriraudti uztur vēstījumu sistēmu, kas sastāv no galvenajiem un personalizētajiem vēstījuniem konlvētām mērķauditorijām. Vēstījumi apber visas noztimīgākos BVEF darbības vizienus un fakultātes īstenotās aktivitātes. Tie tiek integrēt un komunicēti visos fakultātes kanālos un izdotajos materiālos.

- LU Biznesa, vadības un ekonomikas fakultāte nodrošina Latvijā labāko biznesa izglītību
 Studē Biznesa, vadības un ekonomikas fakultātē, lai strādātu gudrāk un pelnītu vairāk;







BIZNESA, VADĪBAS UN EKONOMIKAS FAKULTĀTES STRATĒĢIJA 2022.- 2027.gadam



BIZNESA, VADĪBAS UN EKONOMIKAS FAKULTĀTES SADARBĪBAS PLATFORMAS UN KOMUNIKĀCIJAS KANĀLI VIRZIENĀ "IEGULDĪJUMS



ns sabiedrībā", mērķauditoriju platformas un komunikācijas bu tiek plaši izmantoti BVEF iu mērķauditorijas aptveri un

IEGULDĪJUMS SABIEDRĪBĀ

UZ BIZNESA, VADĪBAS UN EKONOMIKAS FAKULTĀTES ATTIECINĀMĀS LU STRATĒĢISKĀS RĪCĪBAS UN UZDEVUMI VIRZIENĀ "IEGULDĪJUMS SABIEDRĪBĀ"

M.S. LU STRATĒGISKAIS MĒRĶIS: Universitātse darbība kā Latvijas izaugemes pamats	Tieši attiecināmi	Netieši attiecināmi	Neattlecina
R.3.1. NACIONALO VERTIBU SAGLABASANA, NOSTIPRINASANA UN ZINATIBAS RADĪŠANA			
U.3.1.1. Nodrošināt nacionālās identitātes, kultūras un pēctecības izzināšanu un saglabāšanu		x	Г
U.3.1.2. Uzturēt, saglabāt un popularizēt uzkrātās intelektuālās vērtības un zinātnes sasniegumus	х		
R.3.2. ILGTSPĒJĪGU VĒRTĪBU RADĪŠANA UN SABIEDRĪBAS LABBŪTĪBA			
U.3.2.1. Integrēt ilgtspējīgu attīstību universitātes visās darbības jomās		x	
U.3.2.2. Dalīties zinātībā un stiprināt sadarbību ar vietējiem un ārvalstu partneriem	х		
U.3.2.3. Nodrošināt dzimumu vienīldzības principu ievērošanu izglītībā un veicināt vienīldzīgu piekļuvi izglītībai neaizsargātākajām iedzīvotāju grupām	х		
U.3,2,4. Izveidot atbalsta instrumentus talantīgu maznodrošinātu jauniešu piekļuvei universitātes studijām		x	
R.3.3. UNIVERSITÄTES KÄ VĒRTĪBAS STIPRINĀŠANA SABIEDRĪBĀ			
U.3.3.1. Palielināt LU darbības ieguldījumu Latvijas tautsaimniecības, kultūras, sabiedrības un izglītības attīstības jomās	x		
U.3.3.2. Paaugstināt akadēmisko zināšanu vērtību sabiedrībā, pētniecībā un studijās risinot būtiskus sociālos izaicinājumus	х		
U.3.3.3. Sekmět LU zinátnes sasniegumu komunikāciju sabiedrībā, veicinot zinátnieku atpazīstamību	x		
R.3.4. SEKMĪGA ZINĀTĪBAS UN TEHNOLOĢIJU PĀRNESE			
U.3.4.1. Izveidot zinātības un tehnoloģiju pārneses un komercializācijas atbalsta sistēmu		х	
U.3.4.2. Paplašināt uzņēmēju iesaisti pētniecības sadarbības partneru lokā visās zinātņu jomās	х		
U.3.4.3. Attīstīt uzņēmējdarbības prasmes un paplašināt studentu iesaisti inovāciju radīšanā	х		
U.4.3.5. Atīlstīt atvērtās zinātnes pieeju, veicinot zinātnes infrastruktūras koplietošanu un zinātnes rezultātu pieejamību	x		
R.3.5. Kvalifikācijas celšanas un pārkvalifikācijas profesionālās pilnveides un neformālās izglifitbas nodrošināšana personām ar augstāko izglītību, veicinot Latvijas Tautsaliminēcības produklivītātes celšana.	x		



BIZNESA, VADĪBAS UN EKONOMIKAS FAKULTĀTES SADARBĪBAS PIEMĒRI VIRZIENĀ "IEGULDĪJUMS SABIEDRĪBĀ"

FACULTY STRATEGY 2027

INTERNAL TARGET AUDIENCES:-LU staff (teaching and administrative staff)-LU students (all levels of study, home and abroad)

EXTERNAL TARGET AUDITORIES:-Students and their parents (Latvian and foreign)-Potential students (economically active population) -School management and teachers-Industry and its employers -Scientific and academic institutions (Latvian and foreign)-Social partners (NGOs)-Policy makers and decision makers -Mass media

FACULTY OF BUSINESS, MANAGEMENT AND ECONOMICS

PRIMARY TARGET AUDIENCE:-University staff and students-Students and their parents (Latvian) -Potential students - Industry and its employers-Scientific and academic institutions (Latvian)-Social partners-Policy makers and decision makers -Mass media

SECONDARY TARGET AUDITORIES:- Pupils and potential students (foreign)- Scientific and academic institutions (foreign)



FACULTY SVOT OF THE THIRD MISSION

Strength:

- Quality and demand for study programmes;
- The relevance of the research carried out;
- Competence, expertise and knowledge sharing of academic staff
- Faculty contribution to continuing and lifelong learning
- Activities in schools
- Involvement in the development and promotion of sustainable development ideas



Areas for improvement:

FACULTY SVOT OF THE THIRD MISSION

- Science communication;
- Encouraging pupils' and students' applied research acitivities
- Visibility of academic staff
- Increasing the number of applied research
- Development of the communication platform and channels



FACULTY SVOT OF THE THIRD MISSION IN FACULTY STRATEGY 2027

Opportunities:

- Involvement of employers and alumni
- Regular and comprehensive reporting
- Developing new communication platforms and channels



FACULTY SVOT OF THE THIRD MISSION IN FACULTY STRATEGY 2027



Threats:

- Bureaucratisation of public administration processes
- Insufficient public funding for higher education and low ability of citizens to pay;
- The impact of an unstable and rapidly changing global situation on attracting international students;
- Impact of the reorganisation of university departments on the contribution, visibility and image of the faculty.

KPI FOR THE THIRD MISSION IN FACULTY STRATEGY 2027

Latvian funding for research and development of Latvian culture, society, history, Latvian language (EUR thousands)

Number of cooperation activities (joint projects) with non-governmental organisations

Number of times the views expressed by scientific staff have been reported in the print media

Staff participation in public administration and local government advisory bodies (number)

Number of cooperation partners - traders whose economic activity is registered in Latvia

Number of contract studies (on behalf of traders)

Number of research projects (effective cooperation)

Private sector funding for research (EUR 000)

Co-publications with foreign partners in SCOPUS and Web of Science databases (number)

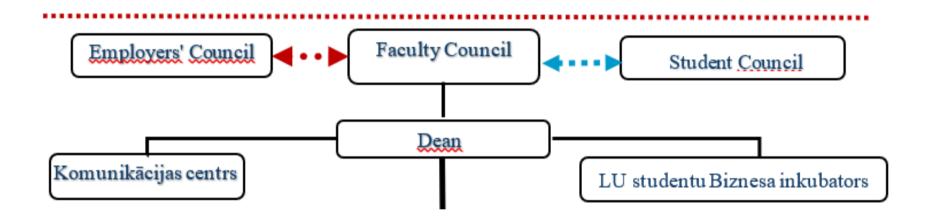
Number of co-publications with companies indexed in SCOPUS databases



KEY ACTIVITIES FOR THIRD MISSION IN FACULTY STRATEGY 2027

- 1. to ensure the involvement of representatives of society and the business community in the Faculty's collegial governance bodies and academic work
- 2. to promote, target and contribute to the intellectual values and scientific achievements of the BVEF in the areas of economic, cultural, social and educational development of Latvia, addressing major social challenges
- 3. Developing competitiveness for the use of online platforms in higher education institutions;
- 4. Strengthening the reputation in the rankings and developing sustainable cooperation with former students through the BVEF Alumni Association
- 5. Preparation of documentation for submission to the International Accreditation of Business Schools (AACSB)
- 6. Strengthening the international brand of the BVEF to compete with universities of the same level in other countries in attracting international students
- 7. Communicating the achievements of the University's science to the public, promoting the visibility of scientists
- 8. Increasing the involvement of business in research collaborations in all fields of science.

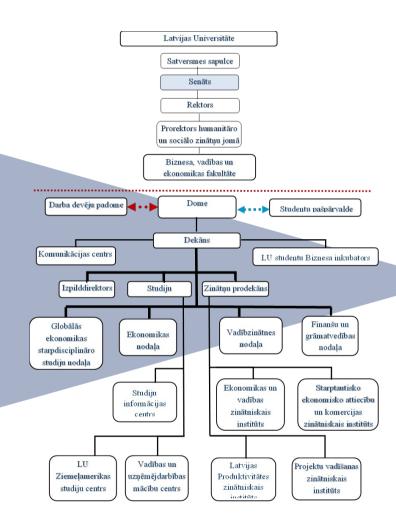






FACULTY ORGANIZATIONA L CHART





Administration level

The UL administrative structural units

Structural unit	Substructure units
Academic Department	Academic Policy Division
	Science Projects Division
	Study Quality Assurance Division
	Lifelong and Continuing Education Division
Study Service Department	Academic Services Division
	Admission Division
	Mobility Division
Communication Department	Public Relations Division
	Marketing Division
	Student Engagement Division
Legal Department	Legal Aid Division
	Procurement Division
Human Resources Department	Academic Competence Development Division
	Social service office
Information Technology Department	LUIS Division
	IS Design and Development Division
	IT Infrastructure Division
Finance and Accounting Department	Financial Planning Division
	Accounting Division
	Infrastructura Diamaina Division

The UL administrative structural units

Structural unit

Real Estate Revenue Division

Infrastructure Management Division

Student Halls of Residence and Workers' Hostels and Similar Establishments Service Centre

Institutional Data Analysis Centre

Project Support Centre

UL Academic Centre Development Programme

UL Study Development and Governance Enhancement Programme

Document Management Division

Internal Auditor

Quality Manager

Head of the UL Occupational Safety System

Information Technology Security Manager

ADMINISTRATIO N ACTION PLAN FOR STRATEGY 2027

Development directions

Strategic goals

Development of Principal Activities

Scientific excellence

Study development

Contribution to society

- 1. Internationally recognized research university
- 2. A unique study offer and high competitiveness of graduates
- 3. University activities as a basis for the growth of Latvia

Institutional Development

Talent development

Environment and governance

Organizational culture

- 4. Development- and excellence-oriented personnel policy
- 5. Green thinking, attractive, sustainable university environment and effective administrative support
- 6. Inclusive, cooperation- and innovationfocused culture

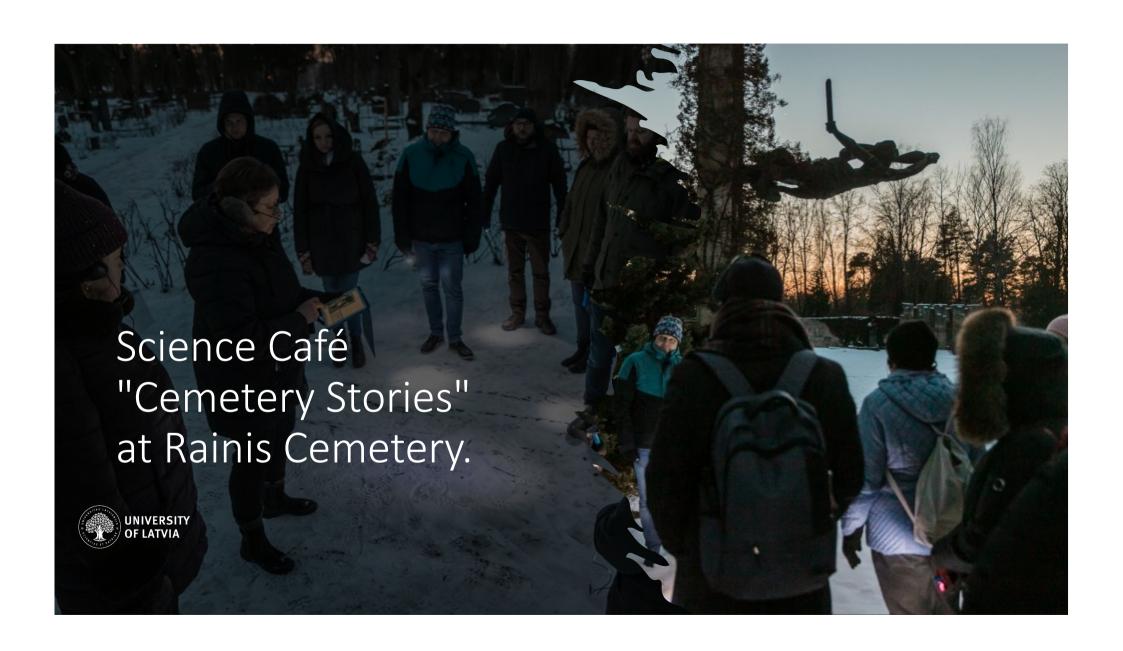


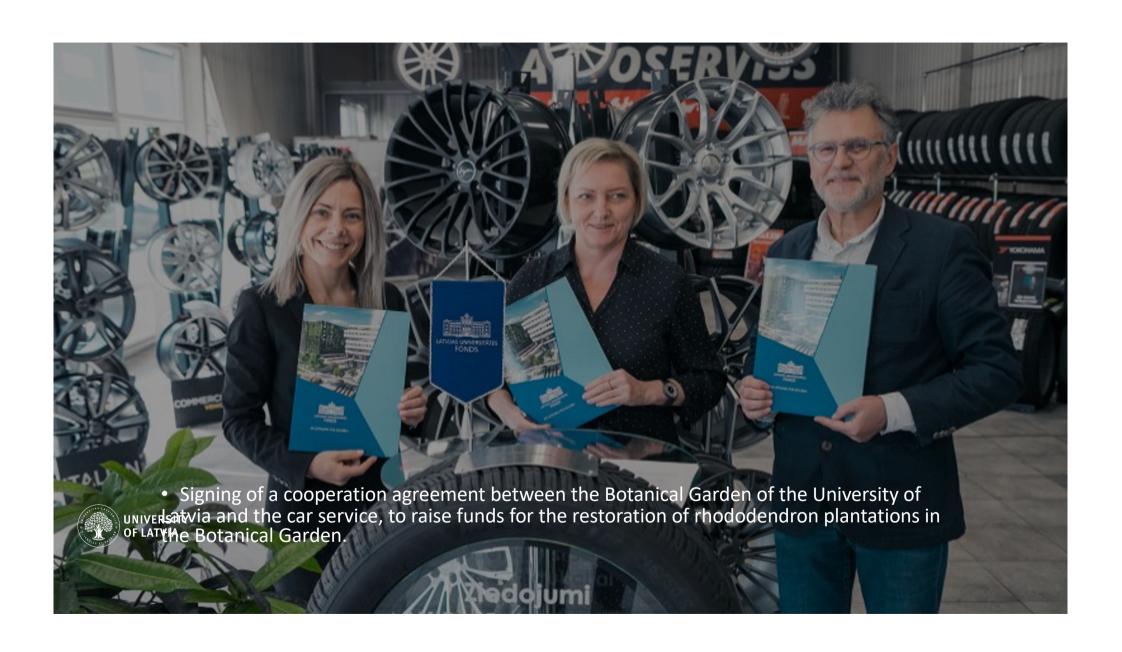
To ensure the exploration and preservation of national identity, culture and continuity

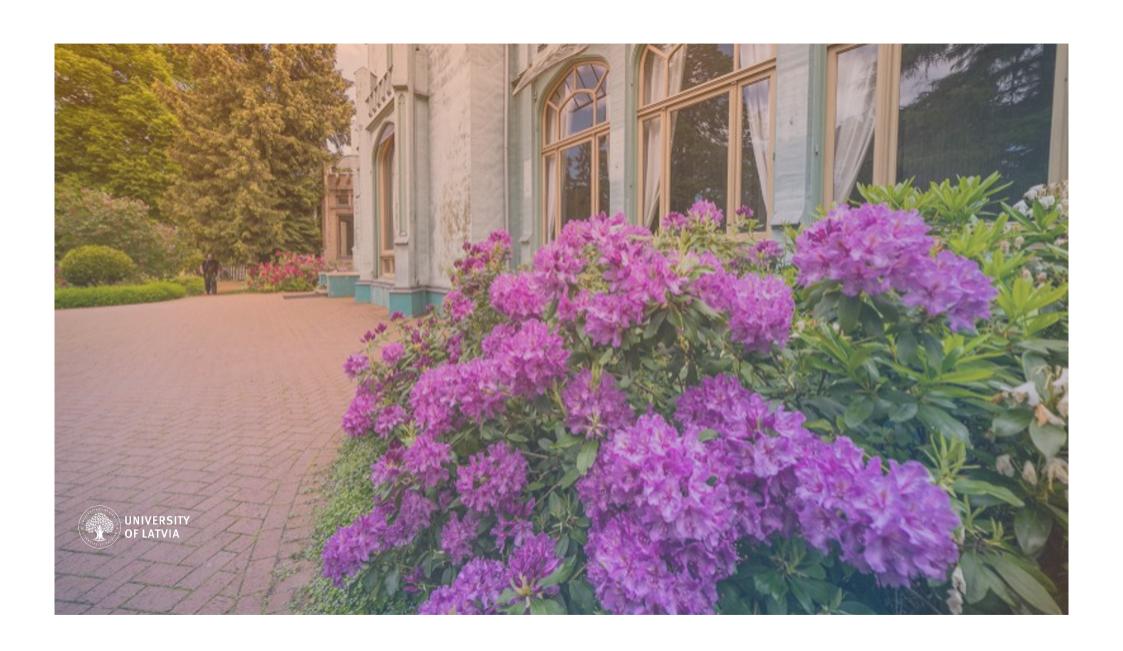
To provide and promote access to the historical and new collections of the memory institutions of the UL	Circulation rate of library collections, per year
	Increase in number of visitors, per year (physical visits)
	Number of new acquisitions, per year
	Complete transfer of the libraries and museum to the Academic Centre
Digitising the historical collections of the memory institutions of the	Number of items digitised, per year
University and making them freely accessible	Number of digitised items made freely available, per year
Implement external funding activities for targeted acquisitions	Ratio of number of projects applied for to number of projects approved,
	strategic period
	Amount of funding committed, strategic period
Ensuring the extension of the planned accreditations of the UL memory institutions	Accreditation of the Museum of the University of Latvia
	LUB re-accreditation implemented
	Re-accreditation of LU AB
	LU AB receives the status of a library of national importance
To promote research for the study and development of Latvian culture, society, history and the Latvian language	(KPI 19) Funding for research and development of Latvian culture,
	society, history and language (in thousands EUR)
	Research implemented for the study and development of Latvian culture,
	society, history and the Latvian language during the strategic period

Opening of Daniel Everett's book "Language - an instrument of culture".





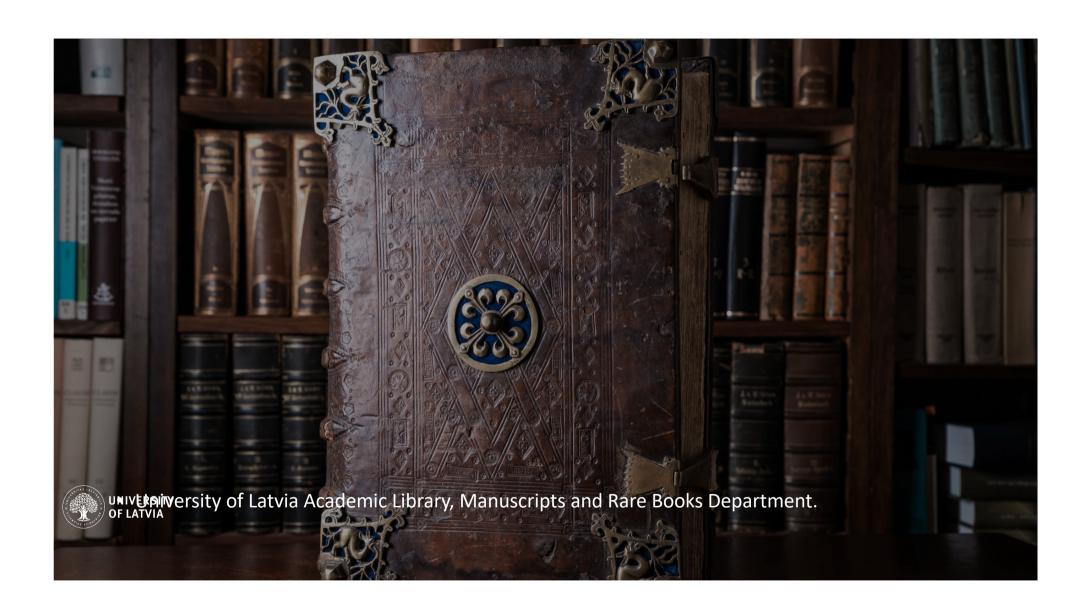


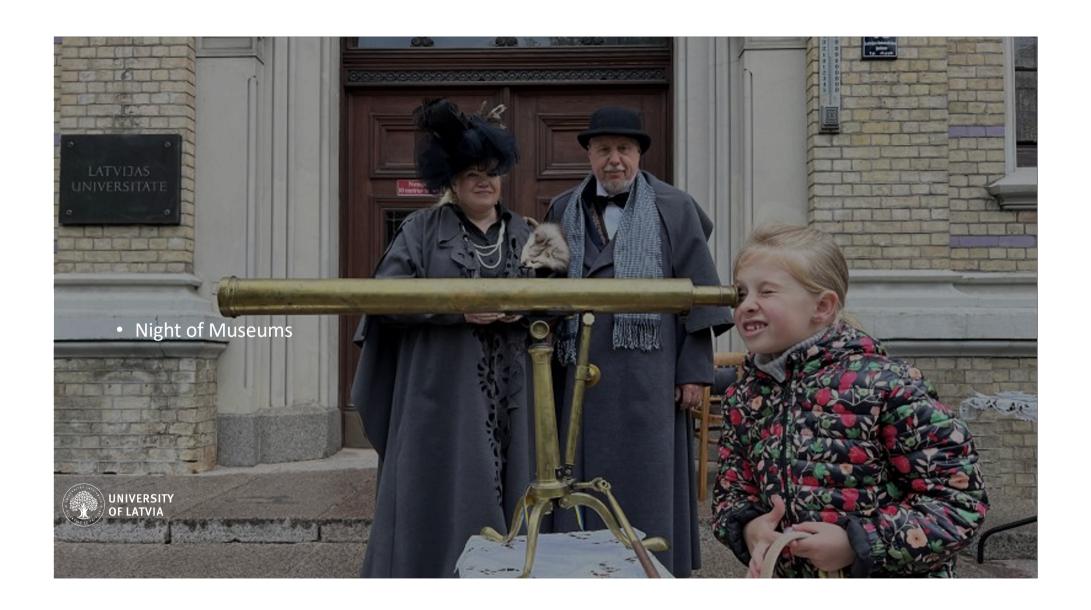


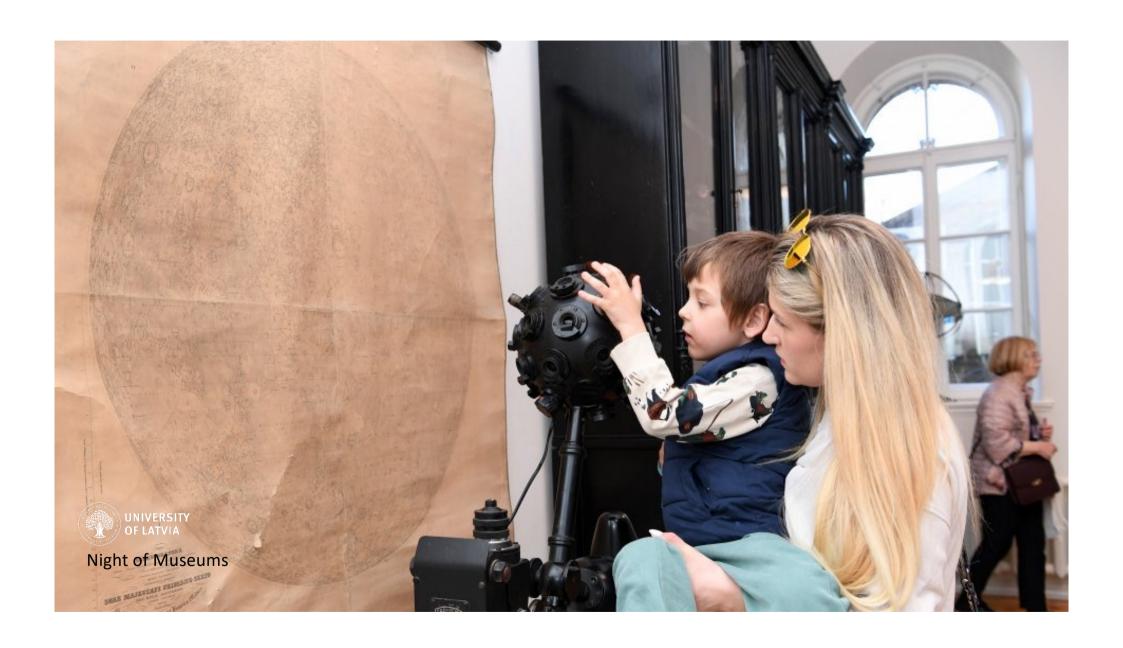


Maintaining, preserving and promoting the intellectual assets and scientific achievements

To promote the intellectual achievements and cultural and historical values of the University	Number of exhibitions organised by LU in Latvia and abroad, per year
	Number of visitors to exhibitions, per year
	Number of participations in LV and international events, per year
	100th anniversary of the University Botanical Garden
	Digital solutions implemented, strategic period
	500th anniversary of LU AB
	Participation of LU collectives in the Latvian Song and Dance Festival
To carry out external fundraising activities to promote the intellectual assets and scientific achievements of the University	Ratio of number of projects applied for to number of projects approved, strategic period
	Amount of funding committed, strategic period

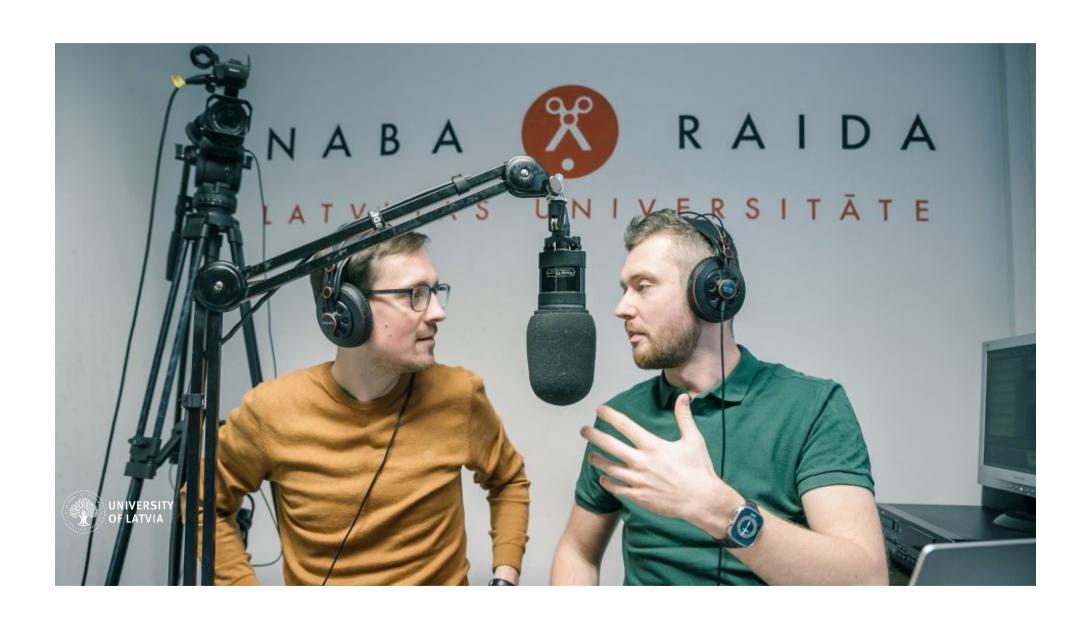






• Signing of the cooperation agreement between the University of Latvia and the Latvian War Museum







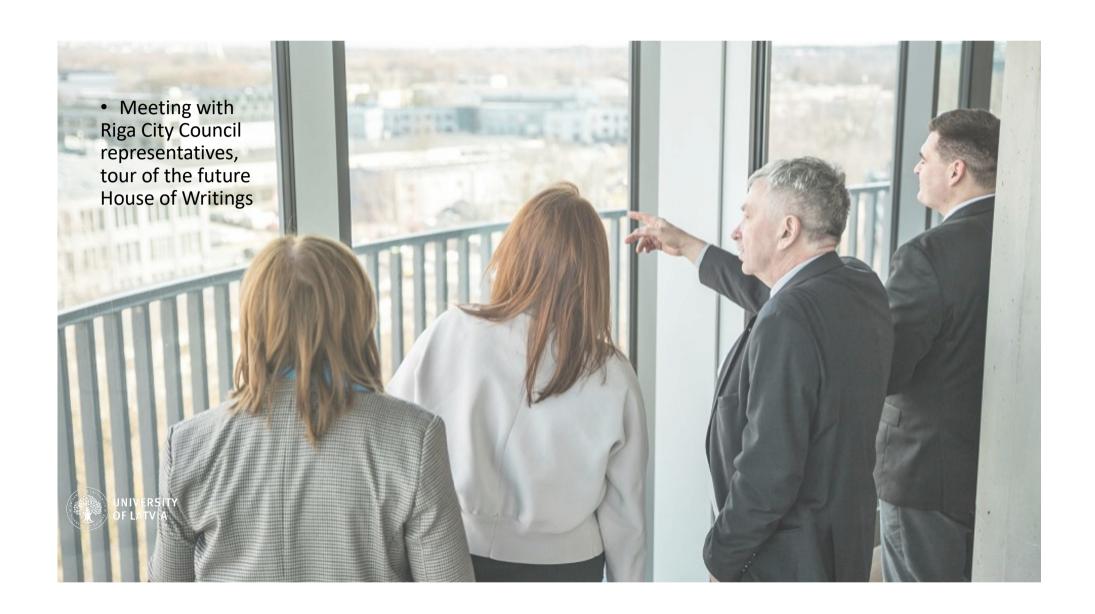
Integrate sustainable development into all University activities

Promoting the development of the field of sustainable development

Study programmes, courses and modules developed, as well study and lifelong learning offers in as continuing education programmes in educational fields related to sustainable development and lifestyles, during the strategic period

Promote the expertise of the University in addressing the SDGs in society

Increase in the number of public sector development planning working groups involving UL staff as experts on SDGs during the strategic period

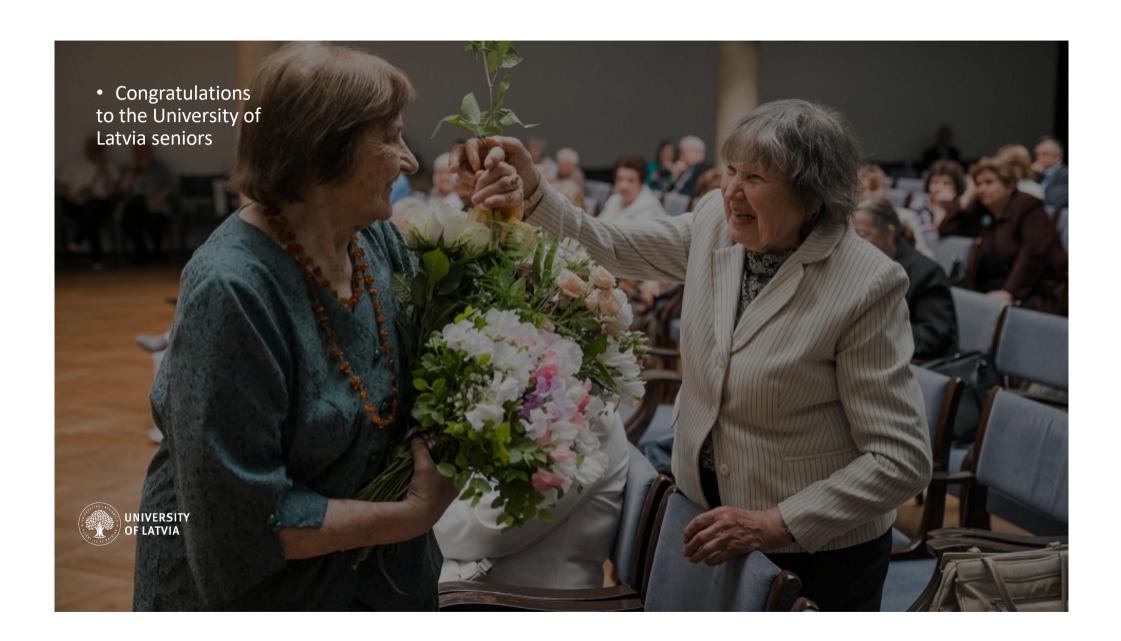


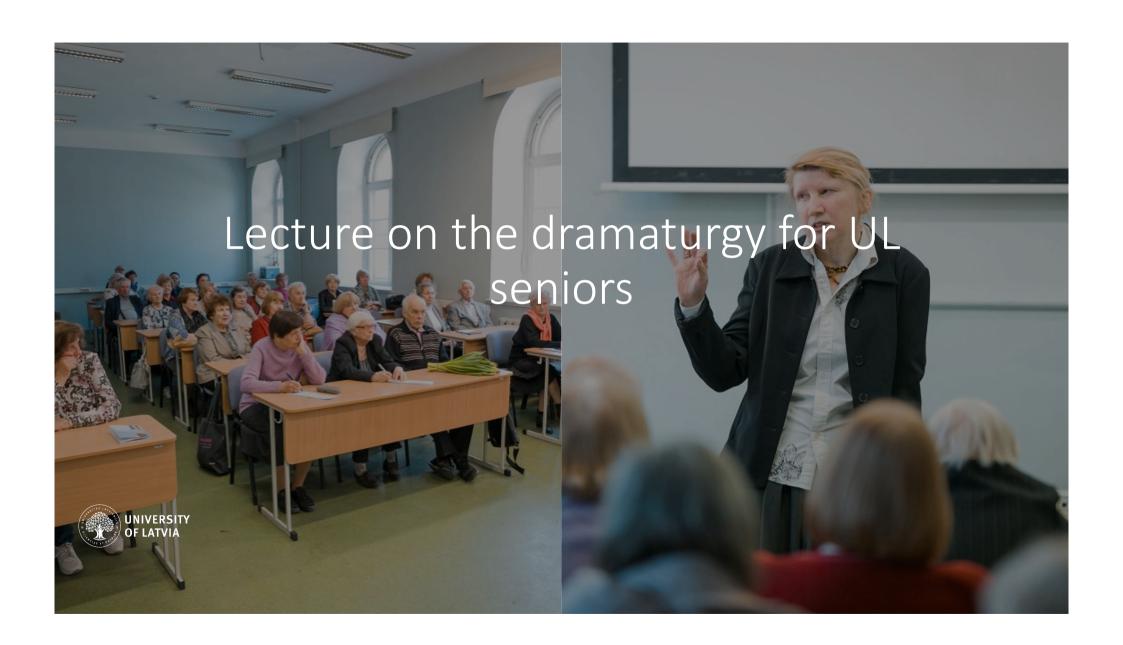
Share know-how and strengthen cooperation with local and international partners

Promote the implementation of Number of thematic science sharing activities activities in the areas of strategic specialisation of the University period

Implement activities to implement the principles set out in the LU Gender Equality Policy	Equality officer (equality/diversity/inclusion)
	Activities implemented in the LU Gender Equality Plan
	Annual monitoring report published
Centralise and improve the system of tuition fee discounts	Number of students from vulnerable groups, per year
Promote the provision of learning content adapted for people with disabilities, accessible environment (including audio and Braille lectures, examination opportunities for people with hearing and visual impairments)	Amount of funding mobilised for adapted learning for people with disabilities, strategic period
	Number of measures implemented to provide adapted learning for people with disabilities
Implement community-building activities to promote diversity and inclusion and advocacy for vulnerable groups in the learning environment	Communication campaigns to promote diversity and inclusion and to advocate for vulnerable groups in the learning environment, during the strategic periodKomunikācijas kampaņas dažādības un iekļaušanas veicināšanai un neaizsargāto iedzīvotāju grupu aizstāvībai studiju vidē, stratēģiskajā periodā

Ensure gender equality in education and promote equal access to education for vulnerable groups





Create support tools for talented young people to access university

Providing scholarships for talented young people to study at the University of Latvia

Atbalstīto maznodrošināto talantīgo jauniešu skaits, gadā

(KPI 13) Number of students supported by targeted scholarships (LU and LU Foundation)

Increased number of scholarships for talented young people from lowincome backgrounds to study at the University of Latvia, strategic period





Introduce a system for coordinating participation in professional organisations

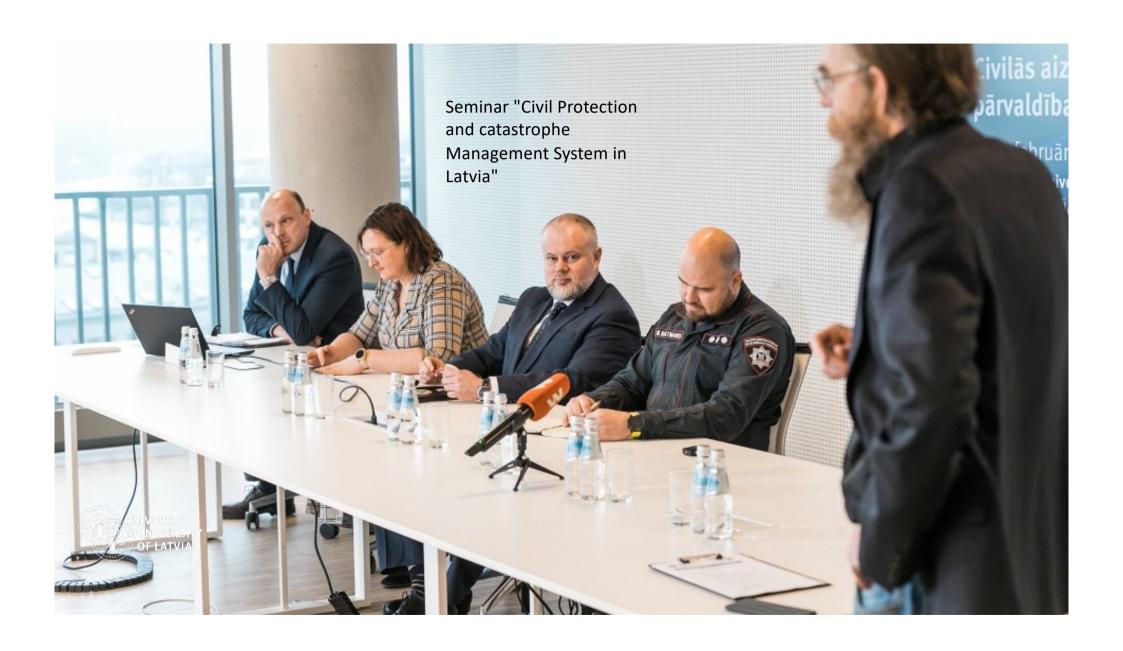
Register of LU participation in professional organisations

Annual reports on the latest developments in the participation of the Faculty in professional organisations introduced and produced

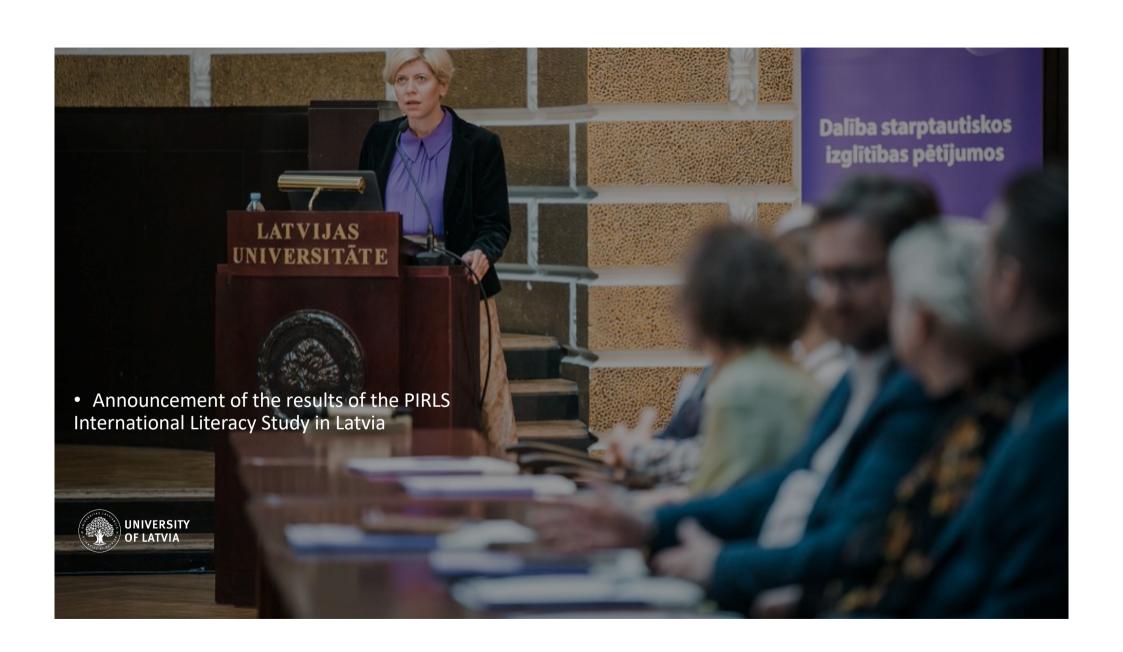
To increase the contribution of the University to the development of Latvia's economy, culture, society and education

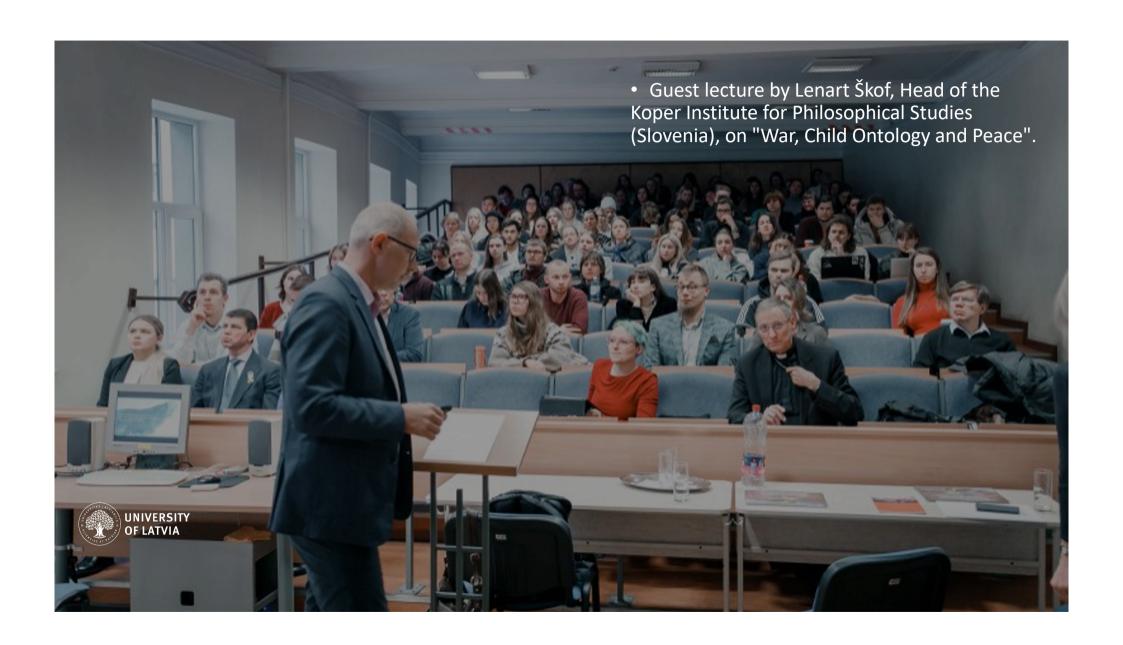
Increase the value of academic knowledge for society, research and study by tackling major societal challenges

Coordination of expert opinions, public debates and other events on topics of public interest	Number of publicity events of academic staff, per year
Promoting the development of studies on topics of public interest	Number of study projects implemented at public request Number of participations of secondary school students in the development/evaluation of their FPDs Number of scientific studies carried out at public request





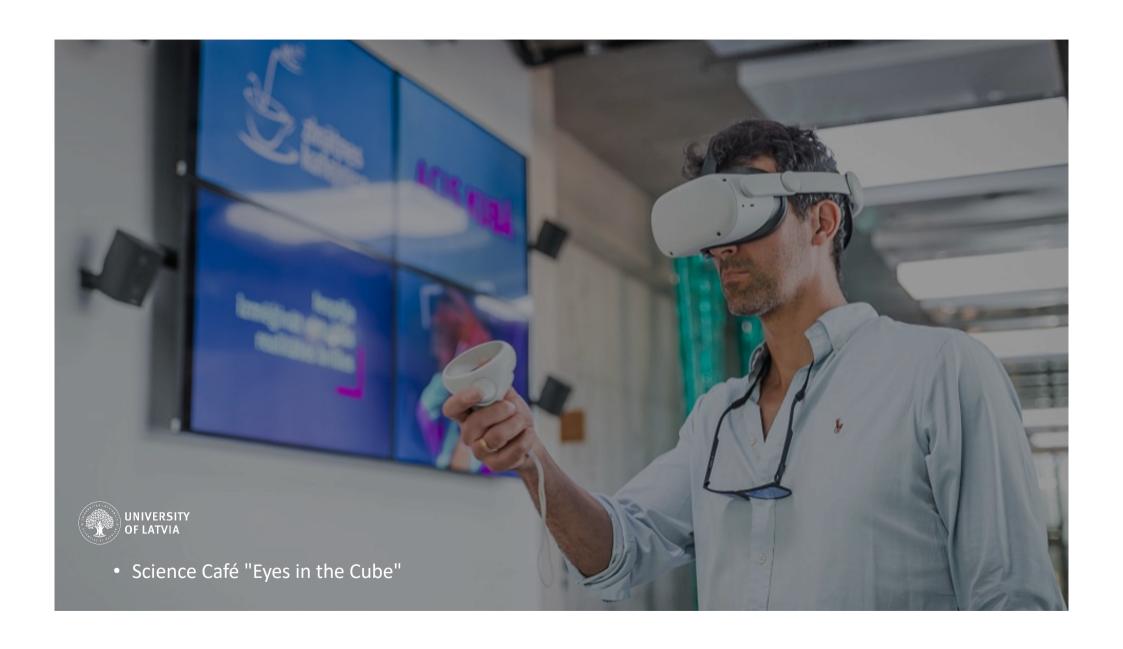


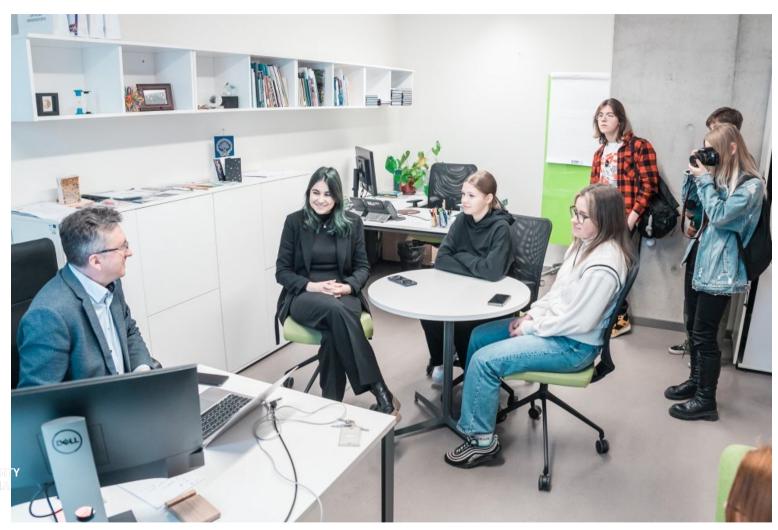




To promote the communication of the scientific achievements of the University to the public by raising the profile of scientists

Improve the Science Communication System (division of responsibilities, regular planning, improvement of channels)	Science communication principles defined
	Improving the Science Communication System
	Register of Science Communication activities mandatory for projects
To promote the visibility of the academic staff of the University and the promotion of academic work	Public website (science.lu.lv)
	Number of times information is provided in media monitoring, per year
Implement science communication campaigns	3 science communication campaigns per year





"Day of Shadows"

To establish a support system for knowledge and technology transfer and commercialisation

Developing guidelines for intellectual property management	Intellectual property management guidelines developed
Establish a support system	Technology transfer support system established
	Funding raised through commercialisation, per year
	Number of activities supported
	per year



EIT HEI Initiative

Innovation Capacity Building for Higher Education





To increase the involvement of business as a research partner in all fields of science.

Establish and implement a cooperation management system	Collaboration Management System implemented
	(A.1.2.2.3.) Intensify the implementation of the Effective Cooperation Programme
	(KPI 15) Private sector funding for research (EUR 000)
	(KPI 17) Commercialisation revenues (EUR in thousands)
	(KPI 16) Number of co-publications with companies indexed in SCOPUS databases















































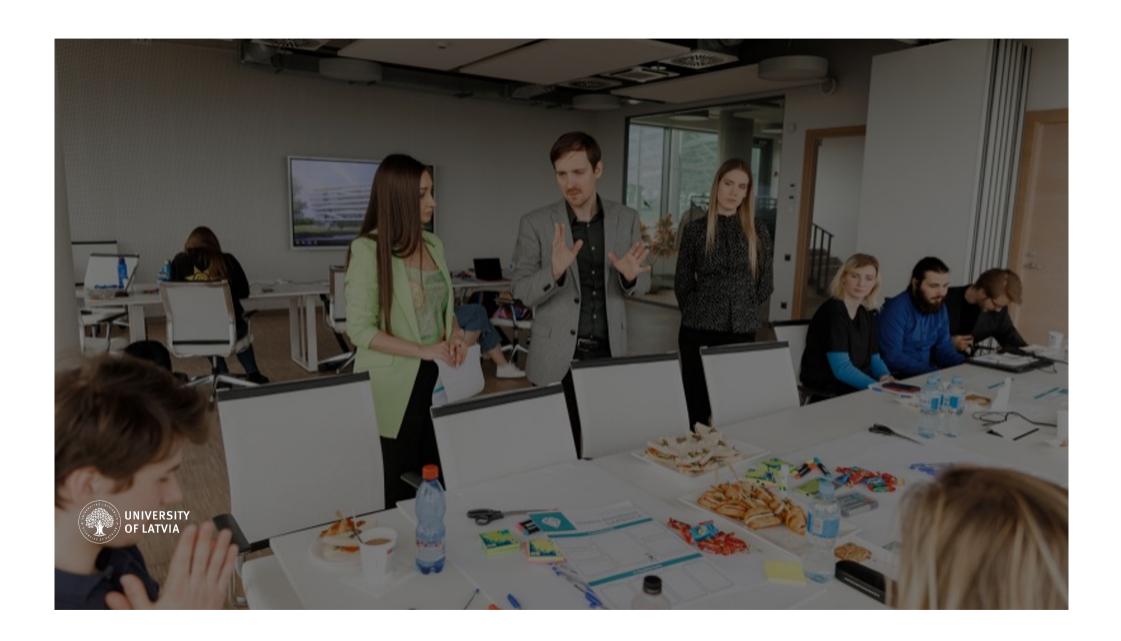


To develop entrepreneurial skills and increase student involvement in innovation.

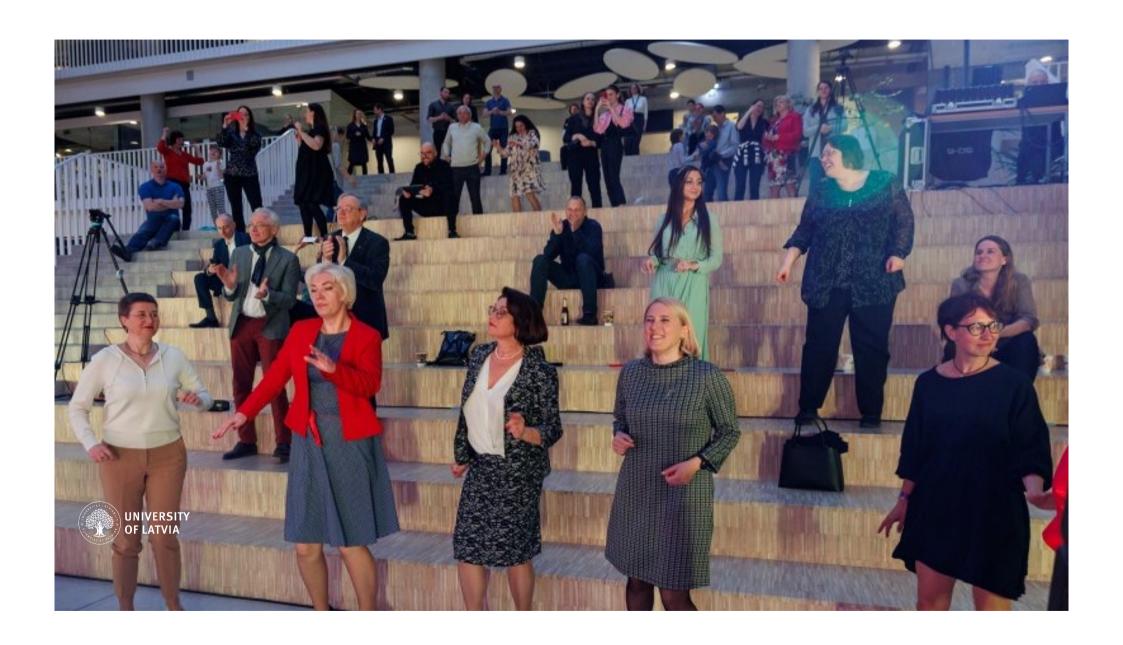
Ensure participation in calls for proposals for entrepreneurial skills activities	EIT funding leveraged, strategic period Entrepreneurship skills activities implemented, per year Dalībnieki īstenotajos uzņēmējdarbības prasmju veicināšanas pasākumos, gadā
Promoting the provision of entrepreneurial and project management skills in study programmes	Participants in entrepreneurship skills activities, per year
Encourage student participation in the LU Business Incubator	Measures to promote student participation in LUBI Increase in the number of students at LU BI, per year











To develop the open science approach by promoting the sharing of scientific infrastructure and access to scientific results

Develop an Open Science Strategy (functional level strategy)	Open Science Strategy approved
Define the principles for the use of open access research infrastructures	Defining principles for the use of open access research infrastructures
	Increased number of external users, per year
To ensure participation in EC calls for projects to promote open science at the University and internationally	Number of projects applied for, strategic period

Open data1 - freely available and free-of-charge information without any restrictions for re-use that allows editing and automated processing with freely available software.

Open access2 - permitting any user to read, download, copy, distribute, print, search, or link to the full text of scholarly articles, crawl them for indexing, pass them as data to software, or use them for any lawful purpose, without financial, legal or technical barriers other than those inseparable from gaining access to the internet itself. Can also apply to theses, books, book chapters, monographs and other content.

Hybrid Open Access Journal³ - a publishing model in which subscriptionbased journals allow authors to make individual articles gold open access immediately on payment of an article publication charge.

Types of open access:

Gold access4 - a publishing practice where the author or author institution can pay a fee to the publisher at publication time, the publisher thereafter making the material available 'free' at the point of access. The results of Open "gold" access scientific research can be published in open access journals, in a series of monographs, while retaining

copyright for the work, or in hybrid journals, upon the selection of the open access option;

Green access⁵ (or self-archiving) - a publishing practice where the author uploads the article to a repository, thereby making the publication open access to the rest of the world. Publishers may demand an embargo period, during which access is restricted:

Diamond access⁶ - publication via diamond journals/platforms that do not charge author-facing publication fees (APCs). Diamond open access journals are journals where all articles are published free of charge and are freely accessible. Diamond open access journals are usually funded via library subsidy models, institutions or societies.

Open science - an approach to the scientific process that ensures public access to publications and research data in digital format without restrictions or with minimal restrictions, as well as extensive involvement of the public in the research process.

Data management plan7 (DMP) - a document that describes the creation, collection, use, storage of research data that both covers the timeline, ethical and legal aspects of the research, and enables planning of the procedures for its accessibility after the end of the research.



Latvian Open Science Strategy

2021-2027

Paragraph 6, Section 1 of the Freedom of Information Law.

https://casrai.org/term/open-access/

https://publishingsupport.iopscience.iop.org/questions/what-is-a-hybrid-open-access-journal/

https://www.openaccess.nl/en/lexicon/4#green_road

https://www.openaccess.nl/en/lexicon/4#golden road

https://www.openaccess.nl/en/what-is-open-access

https://www.izm.gov.lv/lv/media/4681/download

QUALITY REGYLATIONS IN LATVIA

- QUALITY MANAGEMENT AT UL
 - Quality culture
 - Quality Management system
 - EFQM 2020 standard and its application in UL
 - and its application in UL







Regulation for QM and QA

EUROPE

In the European Higher Education
Area, the **ESG** developed as a result of
the Bologna Process provide for a
common approach to quality
assurance systems and promotion of
quality assurance and improvement.
In addition, the Bologna Process
Declaration determines an individual
primary responsibility of each higher
education institution for ensuring the
quality of higher education.

LATVIA

In Latvia, the establishment and implementation of internal quality assurance systems for higher education institutions is determined by the Law on Higher Education Institutions.

UNIVERSITY OF LATVIA

The quality management system of the University of Latvia is developed in accordance with the comprehensive quality management approach, using the excellence model developed by **EFQM 2020** and the elements of the ISO 9001: 2015 standard, as well as integrating **ESG 2015** standards and guidelines in ensuring study quality.

Quality:

Definitions

the level or degree to which the object meets the set objective requirements and the subjective assessment of the parties involved

Excellence:

excellent and exemplary achievements that are consistent with the highest quality standards and are ensured by maximizing the full potential of the organization

Definitions

Organizational culture

a specific set of values and norms inherent in staff and internal groups that influence their mutual behaviour and interaction with key stakeholders outside the organization

Quality culture:

staff's attitude towards the quality of work, progress towards continuous improvement of the quality of operations and key processes, new challenges and efforts to achieve excellence

Definitions

Quality governance:

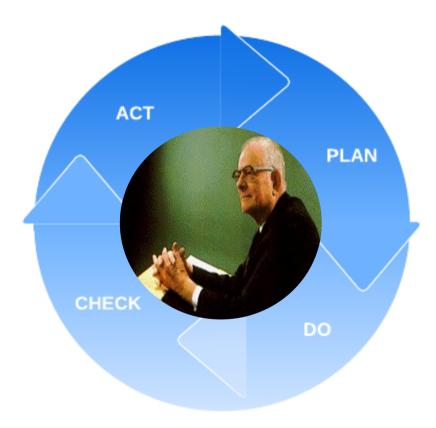
a comprehensive set of actions ensuring systematic planning, implementation, evaluation and improvement in the quality of products or services

Quality management:

a management function that defines and implements the quality policy, as well as the set of activities and methods by which quality is planned, implemented, systematically evaluated and continuously improved, thus successfully achieving the goals set by the organization and ensuring that the needs of stakeholders are met

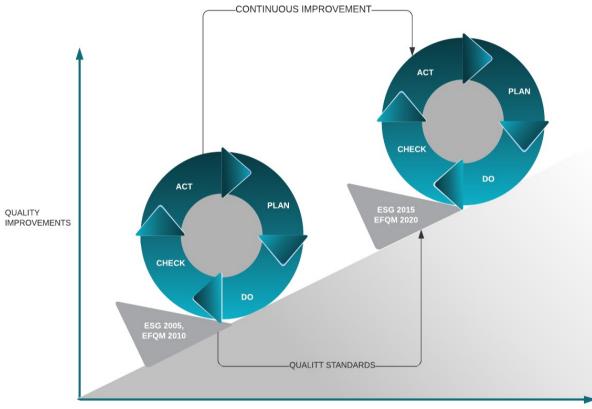
Quality assurance:

planned and systematic activities included in the quality management system in order to create confidence in the compliance of UL products or services with certain quality requirements Continues developmen t



W.E. Deminga foto avots: W. Edwards Deming - W. Edwards Deming - Wikipedia

Continues developmen t



TIME

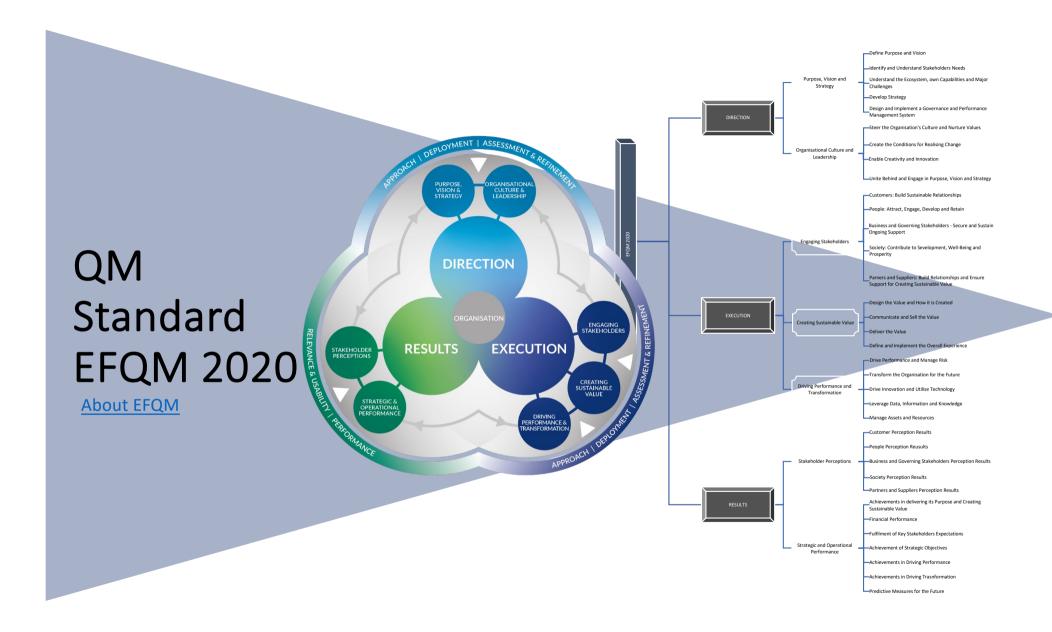
EFQM



EFQM Business Excellence Model Diagram - SlideModel

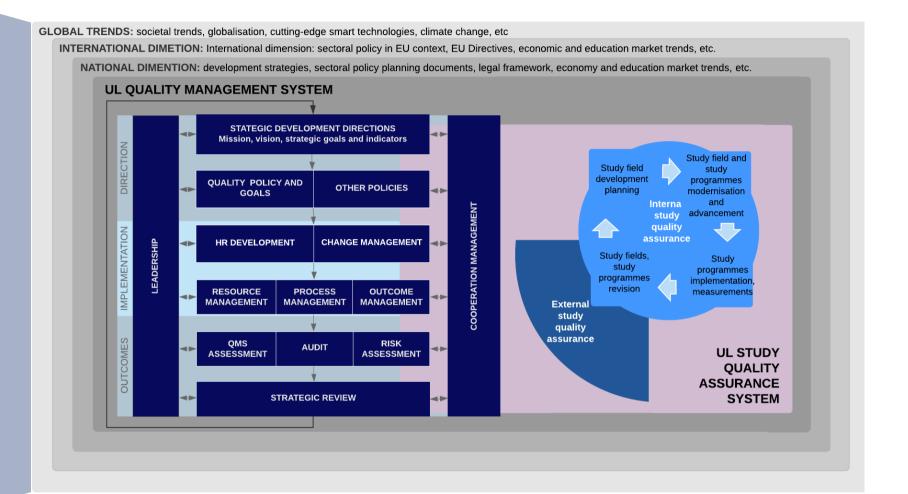


About EFQM



QMS at UL







THANK YOU





The case of Latvia and University of Latvia
Study quality assurance in
the light of third mission

Formation of the study QA system *early 1990*

Reform of education system and first Law on Education

Autonomy of higher education institutions

Bachelor/master levels

Credit piont system for programmes and courses

Private higher education institutions

Formation of the study QA system 1994-1996

- Degree structure and division into academic and professional higher education
- Academic & professional education standard
- Division of higher education institutions
- Lifelong learning
- Staff and student mobility

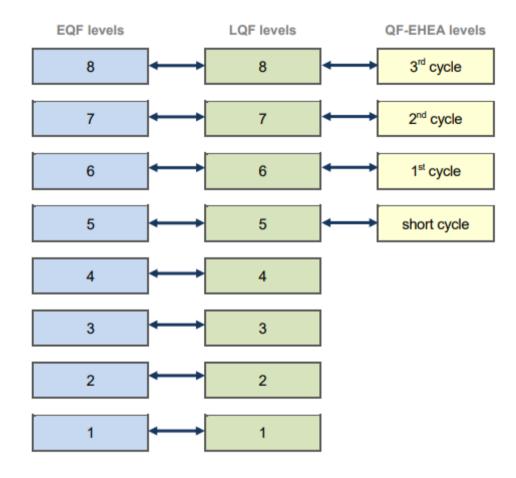
- Specialized Law on Institutions of Higher Education
- Founding of the first Latvian quality assurance agency - the Higher Education Quality Evaluation Centre (HEQEC)

Bologna process in Latvia



LATVIAN QUALIFICATION FRAMEWORK & compatibility with EQF and QF-EHEA

 https://www.nkilatvija.lv/content/files/L atvijas-pasvertejumazinojums-2versija_maijs-2012.pdf



Latvian
Qualifications
Framework
level
descriptors
(HE)

Knowledge	Skills	Competence	LQF & EQF level
Able to demonstrate comprehensive and specialised knowledge and understanding of facts, theories, causalities and technologies of the concrete professional field	Able, on the basis of analytical approach, to perform practical tasks in the concrete profession, demonstrate skills, allowing to find creative solutions to professional problems, to discuss and provide arguments regarding practical issues and solutions in the concrete profession with colleagues, clients and management, able to, with an appropriate degree of independence, to engage in further learning, improving one's competences Able to assess and improve one's own actions and those of other people, to work in co-operation with others, to plan and to organise work to perform concrete tasks in one's profession or to supervise such work activities, in which unpredictable changes are possible	Able to define, describe and analyse practical problems in one's profession, select the necessary information and use it for solving clearly defined problems, to participate in the development of the concrete professional field, demonstrate understanding of the place of the concrete profession in a broader social context	5
Able to demonstrate the basic and specialised knowledge typical of the concrete branch of science or profession and a critical understanding of this knowledge, moreover, a part of this knowledge complies with the highest level of achievement in this branch of science or profession Able to demonstrate understanding of the most important concepts and causalities of the concrete branch of science or professional field	Able, by using the mastered theoretical foundations and skills, perform professional, artistic, innovative or research activity, to define and describe analytically information, problems and solutions in one's own branch of science or profession, to explain them and to provide arguments when discussing these with both specialist and non-specialists Is able to structure independently one's own learning, to guide one's own and subordinates' further learning and improvement of professional qualification, to demonstrate scientific approach to problem solving, to assume responsibility and take initiative when performing individual work, when working in a team or managing the work of other people, to take decisions and find creative solutions under changing or unclear conditions	Able to obtain, select and analyse information independently and to use it, to take decisions and solve problems in the concrete branch of science or profession, demonstrate understanding of professional ethics, assess the impact of one's professional activities on environment and society and participate in the development of the concrete professional field	6
Able to demonstrate advanced or extensive knowledge and understanding, a part of which conforms with the most recent findings in the concrete branch of science or professional field and which provide the basis for creative thinking or research, inter alia, working in the interface of various fields	Able to use independently theory, methods and problem solving skills to perform research or artistic activities, or highly qualified professional functions Able to provide arguments when explaining or discussing complex or systemic aspects of the concrete branch of science or professional field both to specialists and non-specialists Able to guide independently the improvement of one's own competences and specialisation, to assume responsibility for the results of staff and group work and analyse them, to perform business activities, innovations in the concrete branch of science or profession, to perform work, research or further learning under complex or unpredictable conditions, if necessary, change them, using new approaches	Able to define independently and critically analyse complex scientific and professional problems, substantiate decisions and, if necessary, carry out additional analysis Able to integrate knowledge of various fields, contribute to the creation of new knowledge, research or the development of new professional working methods, demonstrate understanding and ethical responsibility for the possible impact of the scientific results or professional activity on environment and society	7

European Social Fund project «Evaluation of Higher Education Study Programmes and Proposals for Quality Improvement» (2011-2013)

- The aim of the Project :
- evaluation of higher education programme quality, their overlapping, sufficiency of resources and sustainability;
- evaluation of higher education programme international competitiveness;
- development of proposals for future improvement, development, consolidation, promotion of international competitiveness, efficient use of resources and state budget funding of study programmes grouped by study directions;
- dissemination of the Project's results and developed proposals to higher education institutions, colleges and other stakeholders of higher education development, as well as state and non-governmental organizations.















HIGHER EDUCATION QUALITY AGENCY (AIKA)

full member of ENQA (2018)

included in EQAR

Central and Eastern European Network of Quality Assurance Agencies (EENQA)

Nordic Quality Assurance Network (NOQA)

European Consortium for Accreditation in higher education (ECA)

International Network for Quality Assurance Agencies in Higher Education (INQAAHE)

in accordance with new ESG-2015 for quality assurance agencies and external quality assurance

Quality Agency for Higher Education

Accreditation of higher education institutions
Accreditation of study directions
Licensing of study programmes

Thematical reviews & recomendations

DECISION-MAKERS

- Council for Higher Education
- approved by the **Saeima**
- 13 members from industry, trade union, governmental & municipal institutions, HE organisations, Latvian Coulcil of Science, Student Council

- Study Quality Committee
- approved by the Higher Education Quality Assurance Council
- 5-7 members form industry, governmental institutions, HE experts, Student Council.

Accreditation evaluation criteria (TM)

- HElcomply with the main directions of the strategic development [..] and meet the needs and the development trends of the society and national economy
- HEI has established a system and developed/ implemented procedures for [..] the recognition of the study period, professional experience, and the previously acquired formal and non-formal education
- The procedures for the development and review of the relevant study programmes of the study direction and the feedback mechanisms (including feedbacks to students, employers, and graduates) have been defined and they are logical, efficient, and available for all stakeholders.
- Innovative solutions in the study process.
- The HEI cooperates with [..] other HEI, employers, employers' organisations, municipalities, non-governmental organisations, scientific institutes [..] and such cooperation contributes to the achievement of the aims and learning outcomes [..].
- Stakeholders involved in strategic and developmental planning

https://www.aika.lv/wp-content/uploads/2019/05/The-Guidelines-for-the-Preparation-of-the-Joint-Report-by-the-Experts-Group-on-the-Assessment-of-a-Study-Direction.pdf

Accreditation - procedure

Preperation of Self-Evaluation Report – *elaborating* on the criteria

On-site Visit by National Experts – involving separate discussions with graduates and employers

Joint Report of Experts – *stakeholders involved*

Decision Taking – stakeholders involved

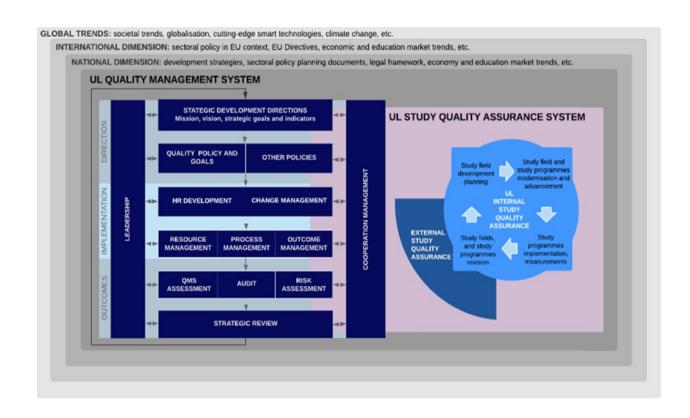
Accreditation of higher education institutions – expert visits

Purpose - to obtain as much information as possible about the university or college, their fields of study and their corresponding study programs, in order to carry out a comprehensive and objective evaluation of the performance

During the visit

- HEI ensures that any of its representatives who wish to meet with the panel of experts have the opportunity to do so
- HEI provides access to the informational resources/infrastructure and other resources at the request of AIKA or the expert group
- each HEI representative may participate in only one meeting with the expert group
- meetings with teaching staff and students take place without the presence of HEI management representatives
- meetings with graduates and representatives of employers and/or professional organizations may not be attended by persons who study and/or are employed at the HEI
- during the visit, breaks (coffee breaks, lunch, dinner) take place separately from the HEI representatives
- working language of the evaluation visit is English

Study quality assurance in University of Latvia

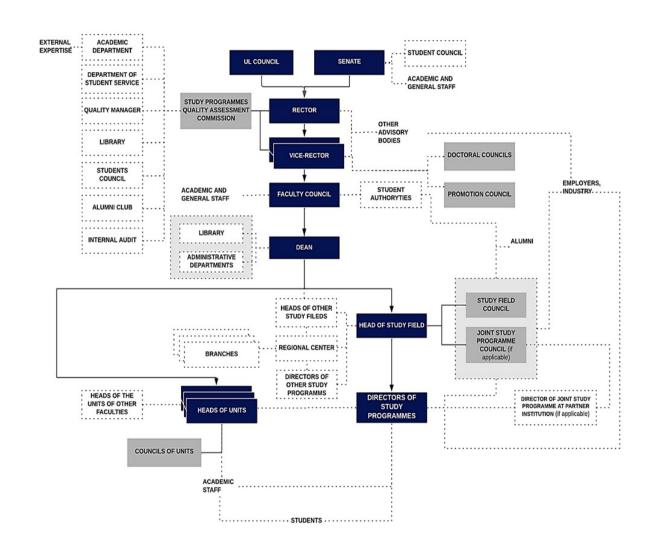


Quality of studies object ive

The aim of the quality of studies at LU is to implement high-quality, science-based and internationally recognized studies that provide competent, intelligent and internationally competitive practitioners, teachers and scientists.

/UL Quality Action Policy





KEY COMPONENTS based on ESG

ESG 2015





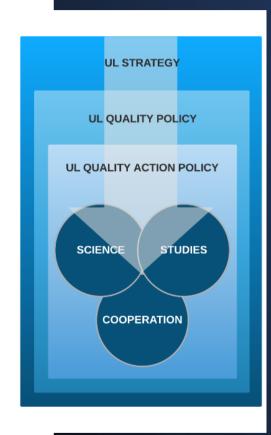


Standards and Guidelines for Quality Assurance in the European Higher Education Area

Quality assurance policy

The Quality Policy defines the understanding of the concept of quality in the context of the activities of the University and formulates the University's quality principles, including ethical and equal treatment, as well as determines the prerequisites and form of implementation of the Quality Policy, including the establishment of an advisory body, the formulation of the Quality Policy, the implementation of the Quality Management System and regular involvement of representatives of the parties involved in the activities of the University in the development of the Quality Management System. The UL Strategy 2021-2027, Quality Policy, Quality Action Policy

The Quality Policy is developed and implemented by internal stakeholders, using appropriate structures and procedures and involving external stakeholders



Design and approval of programmes

UL designs and regularly reviews programs and courses to ensure they meet current standards, are aligned with learning outcomes, and are relevant to the needs of students and industry and other stakeholders

Initiating, conceptualising, coordinating and evaluating the development of a study programmeDevelopment, coordination and evaluation of the study programme for licensingApproval of the study programme by the Senate

Unique programmes Baltic philology, Cultural heritage (auadze un finanses)

Consortium Inner Security Academy (Ministry of the Interior, State Police College, RSU and LU) European university alliance FORTHEM (Finland, France, Germany, Italy, Latvia, Norway, Poland, Romania and Spain)

Student-centred learning, assessment and feedback

The UL provides and promotes opportunities for students to influence their study process and to participate in the evaluation of the quality of their studies

Student-centered study process

Assessment of student performance

Student-centred communication

Student-centred learning environment

Engagement

Flexibility for diversity

Dual career for sports students

Student admission, progression, recognition and certification

The implementation of study programmes takes place in accordance with the procedures for quality assurance in higher education at the University of Latvia. They are identified, formalised and implemented in accordance with the requirements of Latvian legislation, ESG and internal needs. The UL uses pre-defined and published rules that describe the student life, including admission, progress, recognition of prior study and experience, and graduation.

Admission

Recognition of qualifications and life-long learning

Tuition fee

Support for first year students

Progress of the study process

Graduation or exmatriculation

47 graduates aged 50-65+

Accesible and open for listeners and interesents, Shadow days

Teaching staff

The UL HR Management Policy is aimed at the involvement of personnel in the UL and the achievement of the professional goals of each individual by developing skills, assessing the performance and promoting growth opportunities, enabling, inter alia, academic staff and a student interested in the UL development to pursue a career in their field of activity, while graduates, learning from the most professional teaching staff in their field - to develop an educator career.

Human Resource Management Policy

Planning and recruitment of academic staff

Appraisal and development of academic staff

Management of teaching staff in study programmes jointly implemented by HEIs

Opinion leaders

Share expertise

Knowledge transfer and commercialization

Communication and disemination of research

Efforts to motivate and support the research intensity

Study resources and student support

The UL provides and continuously develops a study environment conducive to learning and teaching and a supportive and accessible range of learning resources. The UL develops and builds efficient on-site and online infrastructure and its support elements.

Academic centre and infrastructure

Library and its collections

Informative, methodological and administrative support

Student Support

Accademic support – support for first year students, student mentors

Career support – annual employers' exhibition *Career Opportunity Day,* UL&alumini student career development programme "Light Up the Future!"

Psychological support

Information management

The UL collects, analyses and uses relevant information for the effective management of programmes and other activities

Information management for study programme administration Systematic evaluation of performance

Integrated registers and access

Public outreach

The UL ensures the availability of up-to-date information on the activities of the University of Latvia by using external and internal information channels.

Electronic and printed communication materials

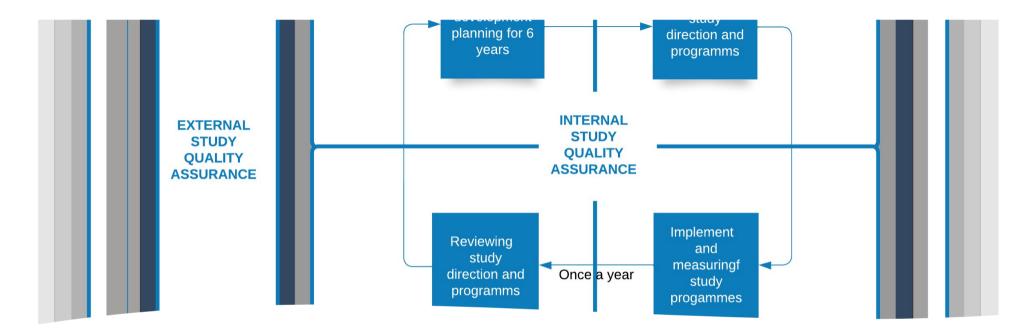
UL website and social networks

Thematic events (e.g. Technology Day, Science Café, Researchers' Night, etc.) and open lectures

Study information and programme catalogue

Study guide and mobility

Student life



On-going monitoring and periodic review of programmes

[..] ensured by continuous monitoring of the implementation of the study programme, including the organisation and analysis of the collection of measurements characterising its activities, and their use for the prompt implementation of preventive and improvement measures.

Continuous monitoring of the implementation of the study programme

Annual review

Student, graduate, employers surveys

Data monitoring

