

WORKSHOP

Third Mission of Universities: Challenges and European Perspectives

<https://zoom.us/j/96435320643?pwd=YS9zZFB6N1FjNnYxNTQwMUJxVkUwUT09>

- ID: 964 3532 0643
- Password: 424544

Day 1, 10 July 2023 Sustainability through Third Mission: Universities as Global Change-Makers		
9:30-10:00 EET	Registration	
10:00 – 11:20 EET	<p>Plenary session 1: Third Mission of Universities: Contemporary Global Trends and Challenges</p> <p>Keynote speakers:</p> <p>Svitlana Shytikova, National Erasmus+ Office of Ukraine - <i>Impact of International Cooperation and Engagement on Third Mission of Universities</i></p> <p>Mykhailo Wynnyckiy (Deputy Minister of Education, Ukraine) - <i>Third Mission of Universities in Times of Turbulence</i></p> <p>Fabrizio Benente (Vice-Rector for Third Mission, University of Genoa, Italy) - <i>Social, Cultural and Environmental Responsibility Mission of the University of Genoa</i></p> <p>Baiba Šavrina (University of Latvia, Latvia) - <i>Universities and Culture: Interaction Formats with regard to the Third Mission</i></p>	Moderator: Guido Amoretti
11:20 – 11:40 EET	Screen break	
11:40 – 13:00 EET	<p>Plenary session 2: Professional Qualifications, Quality Assurance and Third Mission of Universities</p> <p>Keynote speakers:</p> <p>Nataliia Stukalo (INQAAHE Board Director, Vice-Head at the National Agency for Higher Education Quality Assurance, Ukraine) - <i>Higher Education Quality Assurance: Does it Matter in the War and Post-War Times?</i></p> <p>Tetyana Semigina (National Qualifications Agency, Ukraine) - <i>Building Bridges: Universities, Professions, and Professional Qualifications in Sync</i></p> <p>Adisa Ejubovic (Accreditation Council for Engaged and Entrepreneurial Universities, Germany) - <i>Assessing Third Mission of Universities: Contemporary Practices and Modern Challenges</i></p> <p>Mariana Melnykovich (BFH HAFL, Bern, Switzerland) - <i>The Third Mission of Bern University of Applied Science: Project CAS Rebuild Ukraine</i></p>	Moderator: Oksana Holovko-Havrysheva

13:00 – 14:00 EET	Lunch break	
14:00 – 15:20 EET	<p>Panel 1: Sustainable Universities in Times of War: <i>Ukrainian Practices</i></p> <p><i>Speakers:</i></p> <p>Olena Orzhel (Institute of Higher Education, National Academy of Educational Sciences of Ukraine, Ukraine)</p> <ul style="list-style-type: none"> - <i>Reinventing Ukrainian Universities: Sustainable Higher Education Institutions for Postwar Ukraine</i> <p>Nadia Kovalchuk (vice-rector, Lutsk National Technical University, Ukraine)</p> <ul style="list-style-type: none"> - <i>The Educational Front: Lutsk National Technical University</i> <p>Olha Kuzmenko (Donetsk State University of Internal Affairs, Ukraine)</p> <ul style="list-style-type: none"> - <i>Digital Transformations of Education in the Context of STEM</i> <p>Hanna Buha (Donetsk State University of Internal Affairs, Ukraine)</p> <ul style="list-style-type: none"> - <i>Reappearance of Combatants to Communities: Inclusive Driver Training Program at DonSUIA</i> <p>Liudmyla Huliaieva, (Kyiv Business School, Academy of Labour, Social Relations and Tourism, Ukraine)</p> <ul style="list-style-type: none"> - <i>Development of sustainable communications of higher education institutions in social media: THE COMSUS project experience</i> 	Moderator: Oksana Holovko-Havrysheva
15:20 – 15:40 EET	Screen break	
15:40 – 17:00 EET	<p>Panel 2: Sustainable Universities in Times of War: <i>Strategical Planning for Green Recovering of Rural Communities</i></p> <p><i>Speakers:</i></p> <p>Olena Melnyk (Sumy National Agrarian University, Ukraine)</p> <ul style="list-style-type: none"> - <i>Ukraine's Life Science Universities and their Role in Revitalizing Farmland and Ecosystems Affected by War</i> <p>Tetiana Kharchenko (Sumy National Agrarian University, Ukraine)</p> <ul style="list-style-type: none"> - <i>Green Economies for Sustainable Development of Rural Communities in Times of War</i> <p>Olha Afanasenko, Olesia Petrova, Vira Musiienko, Halyna Yakovenko, HalynaKy Rauber (BFH, Switzerland)</p> <ul style="list-style-type: none"> - <i>BFH project CAS Rebuild Ukraine: Smart Village Mariiampil</i> <p>Victoria Makarova (Sumy National Agrarian University, Ukraine)</p> <ul style="list-style-type: none"> - <i>Sustainable Land Relations in the Conditions of War and Their Influence on Development of Territorial Communities</i> <p>Marharyta Lyshenko (Sumy National Agrarian University, Ukraine)</p> <ul style="list-style-type: none"> - <i>Contemporary Marketing Concept as a Component of Sustainable Development of Regions and Rural Areas of Ukraine</i> 	Moderator: Olena Melnyk
Day 2, 11 July 2023		
Ukrainian Practices on Third Mission in Times of War		
10:00 – 11:20 EET	<p>Panel 1: <i>Third Mission of Universities: Practices of Engagement</i></p> <p><i>Speakers:</i></p> <p>Marja Nesterova (Dragomanov Ukrainian State University, Ukraine)</p> <ul style="list-style-type: none"> - <i>Social Innovations for Community Engagement and Universities</i> <p>Marianna Gladysch, Oksana Krayevska (Ivan Franko National University of Lviv, Ukraine)</p> <ul style="list-style-type: none"> - <i>Ivan Franko National University of Lviv as a Scientific, Educational and Humanitarian Hub in Times of War</i> <p>Tetiana Konovalenko (Bogdan Khmelnytsky Melitopol State Pedagogical University, Zaporizhzhia, Ukraine)</p> <ul style="list-style-type: none"> - <i>Resilient Community of Bogdan Khmelnytsky Melitopol State Pedagogical University and Its Societal Mission in the Wartime</i> <p>Daria Suprun (Dragomanov Ukrainian State University, Ukraine)</p> <ul style="list-style-type: none"> - <i>'Third Mission' as a Component of Educational Management: Transfer of Knowledge and Social Services</i> 	Moderator: Marianna Gladysch

	Victoria Rodinkova (National Pirogov Memorial Medical University, Vinnytsya, Ukraine) - <i>Allergy Prevention in the War Time: Important Mission in the Rear and at the Battlefield</i>	
11:20 – 11:40 EET	Screen break	
11:40 – 13:00 EET	Panel 2: Engaged Universities: Serving Community Needs Speakers: Yuliia Kokoiachuk (Head of the Patronage Service Unit of Ministry of Social Affairs of Ukraine, Ukraine) - <i>The Role of Social Work in the Context of the Implementation of Third Mission of Higher Education Institutions</i> Ella Tverdohlib (Kharkiv University of Internal Affairs, Ukraine) - <i>Legal Support to People: Law Clinics in the University Life</i> Oksana Tsukan (Public expert counsel "Equal opportunity" at Ukrainian Parliament, anti-discrimination expert at the Ministry of Education and Science of Ukraine, Ukraine) - <i>Female Leadership in Ukraine during the War</i>	Moderator: Marja Nesterova
13:00-14:00 EET	Lunch break	
14:00 – 15:20 EET	Panel 3: Universities and Entrepreneurship through the Lenses on the Third Mission Practices Speakers: Adriana Tiron Tudor (Babeş-Bolyai University, Cluj-Napoca, Romania) - <i>HEI third mission contribution to sustainable development</i> Cristina Bota-Avram (Babeş-Bolyai University, Cluj-Napoca, Romania) - <i>Universities as Catalysts for Sustainable Development: Exploring their Key Role in Shaping a Sustainable Future</i> Maryna Salun (Semen Kusnets Charkiv National University, Ukraine) - <i>Third University Mission and Entrepreneurship</i>	Moderator: Maksym Kolisnyk
15:20 – 15:40	Screen break	
15:40 – 17:00	Panel 4: Entrepreneurial Universities and Their Impact on Social and Economic Development of Communities Yuriy Onizhenko (Kharkiv University of Internal Affairs, Ukraine) - <i>Science Park "Science and Security"</i> Nataliia Shofolova (Institute of Higher Education, National Academy of Educational Sciences of Ukraine, Ukraine) - <i>Financial Sustainability of Universities in Times of War and Postwar</i> Inna Otamas (State Institution of Higher Education "University of Educational Management" of the National Academy of Educational Sciences of Ukraine, Ukraine) - <i>The Role of Digitalization in the Management System of Educational Institutions of Ukraine in the Period of Globalization</i> Iryna Snovydyvych (Ivan Franko National University of Lviv, Ukraine) - <i>University as the Platform for Forming Entrepreneurial Competences for Youth</i>	Moderator: Oksana Tsukan
Day 3, 12 July 2023 (by invitation only)		
Researching Third Mission of Universities: Approaches and Practices within the UNICOM Project		
10:00 – 12:00	- Strategic planning of research activities under the UNICOM Project - Planning of the QA with particular attention to the assessment of the HEIs' third mission - Summing-up the recommendations based on the workshop materials to be presented	Moderator: Diana Spulber

Organizing Committee:

Diana Spulber, University of Genoa, Italy
Marja Nesterova, Dragomanov Ukrainian State University, Ukraine
Olena Melnyk, Sumy Agrarian State University, Ukraine
Olha Stoliaryk, Ivan Franko National University of Lviv, Ukraine
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