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Social and Cultural Aspects  
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**ESSIE**  
European Studies of  
Social Innovations in Education



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# Social Innovations for Community Engagement and Universities

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Head of Centre of Excellence ESSIE  
«EU Studies of Social Innovation in Education»



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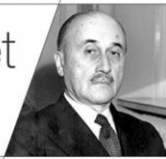


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# Jean Monnet Centre of Excellence EU Studies of Social Innovation in Education (ESSIE)



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**ESSIE**

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The main aim of the project – is to initiate and supervise the initiatives of representatives of the university community in the field of EU studies in the sphere of social innovations, leadership, and social responsibility, "public service".

It directs students, teachers, and other stakeholders of the educational process to deepen knowledge of EU studies of social innovations in education; and to carry out significant local and foreign educational, research, and social projects with a focus on best EU practices of social innovations.

The Center also initiates and informs about EU best practices of social responsibility initiatives in support of the third mission of the NPDU and partner universities, achievement of 17 SDGs.

Head of the CoE ESSIE Prof. Marja Nesterova



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## Realization of University-Community Hub

Futures Summit: Design(ing) Innovations for Sustainable  
Community Wellbeing- The Pines Calyx, Kent,  
Canterbury Christian Church University, June 2018

EDGE Hub for community engagement, business  
cooperation – space for innovation!  
September 2020, Canterbury Christian Church University



Jean Monnet Chair SCAES 620635-EPP-1-2020-1-UA-EPPJMO-  
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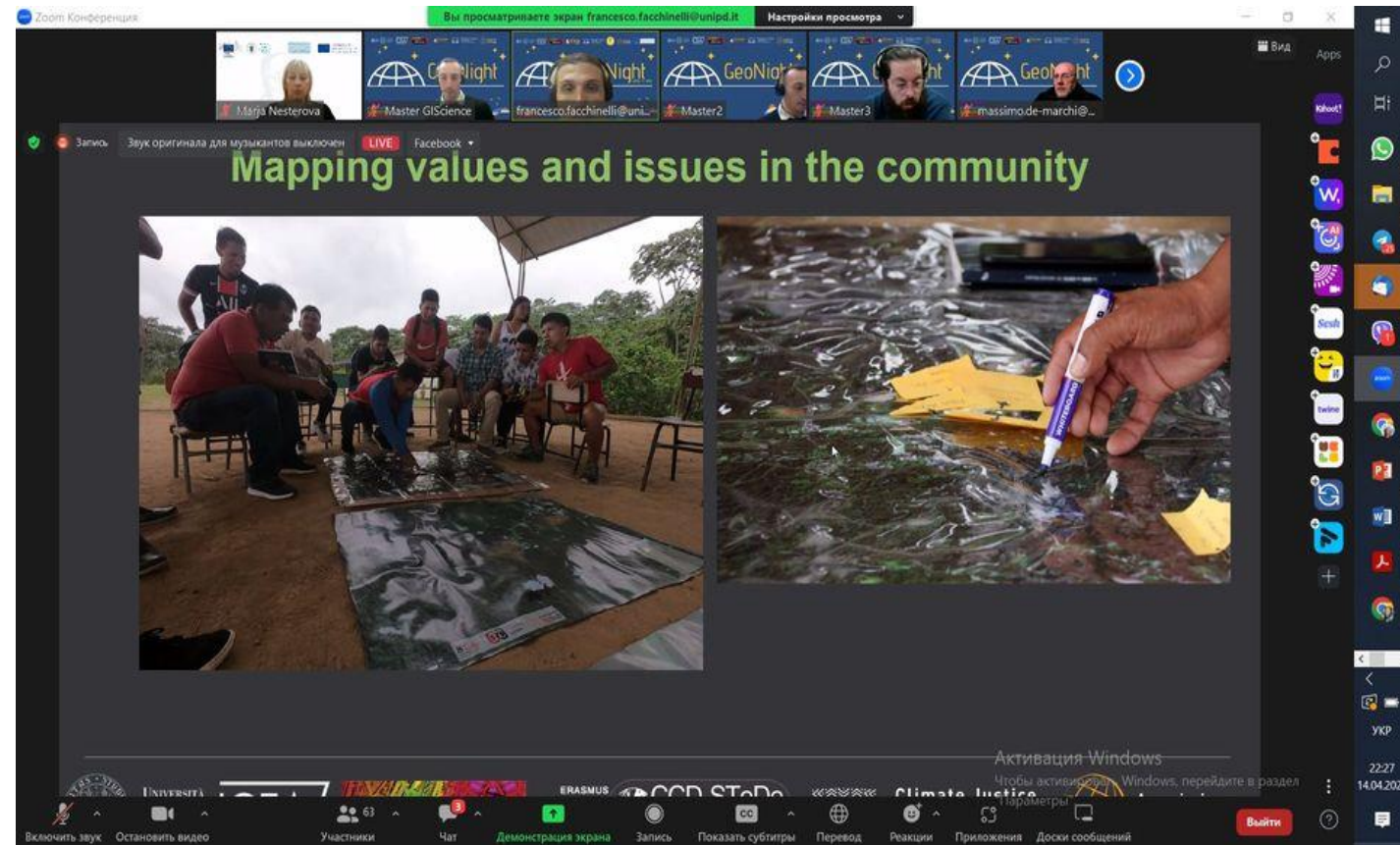
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# University-Community engagement

- In today's world it is essential for research and innovation to be interconnected, interdisciplinary, collaborative and data-intensive.
- By focusing on networking activities, universities can advance knowledge and strengthen the research and development sector, by creating networking opportunities for researchers to meet and discuss ideas, complex problems can be addressed in a targeted way, across a large geographical area, not only local communities.





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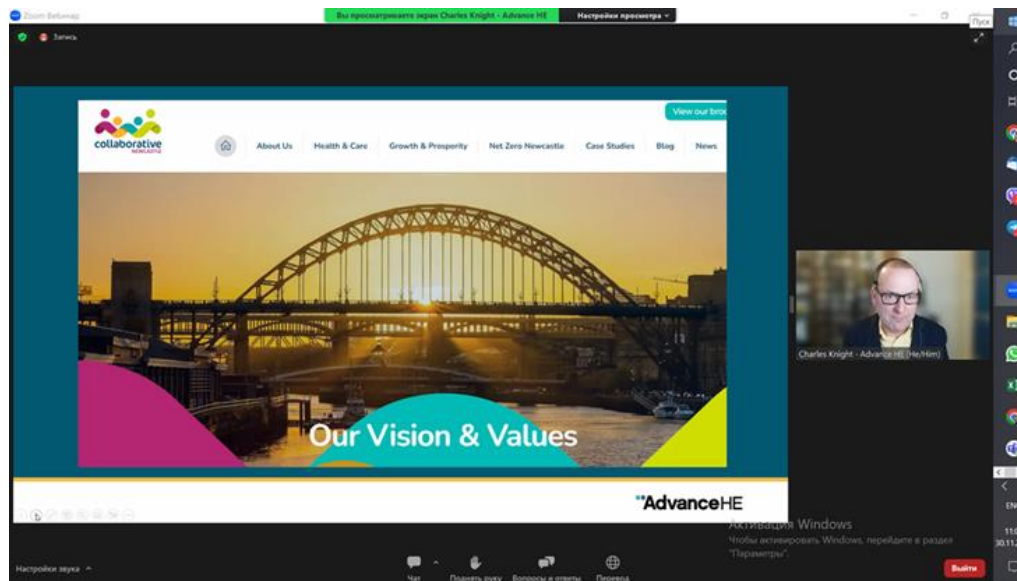
# Social Innovations

## University-Communities - strengthening cooperation

- Our goal in the UniCom – to create strong clusters of universities-partners and communities. The challenges for DUSU– war, “megapolis”, competition and quantity of HEIs in Kyiv, reorganization process:

- NPDU – DUSU

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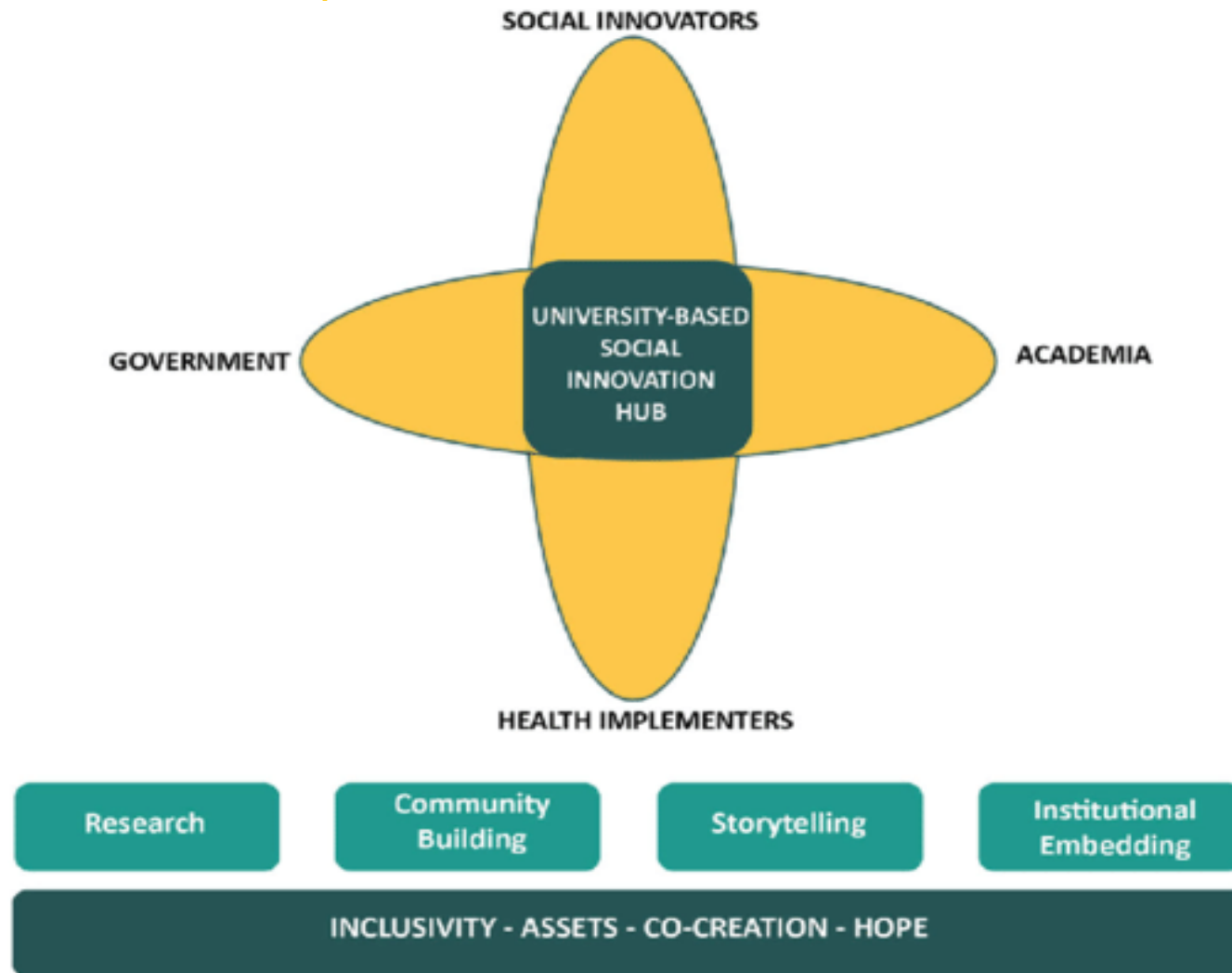


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## University-based social innovation hub model



*van Niekerk, Lindi & Mathanga, Don & Juban, Noel & Castro Arroyave, Diana & Balabanova, Dina. (2020). Universities as catalysts of social innovation in health systems in low-and middle-income countries: a multi-country case study.*



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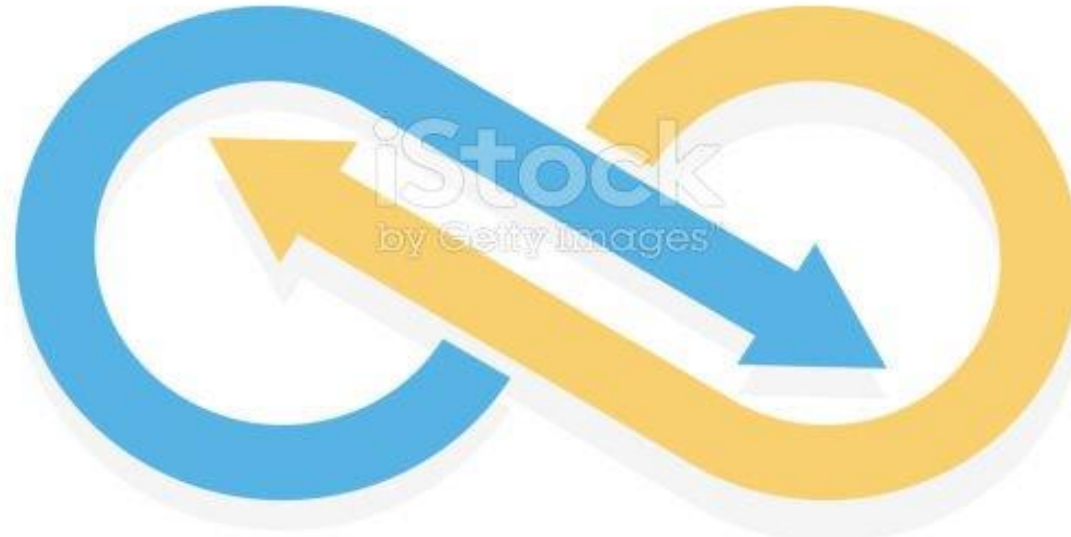


# VUCA vs BANI

A NEW ACRONYM TO DESCRIBE THE WORLD



- V** VOLATILE
- U** UNCERTAIN
- C** COMPLEX
- A** AMBIGUOUS



- B** BRITTLE
- A** ANXIOUS
- N** NON-LINEAR
- I** INCOMPREHENSIBLE

Serves to describe the situation of  
Ambiguity and Complexity

Serves to describe the situation of  
the Next Generation of Business





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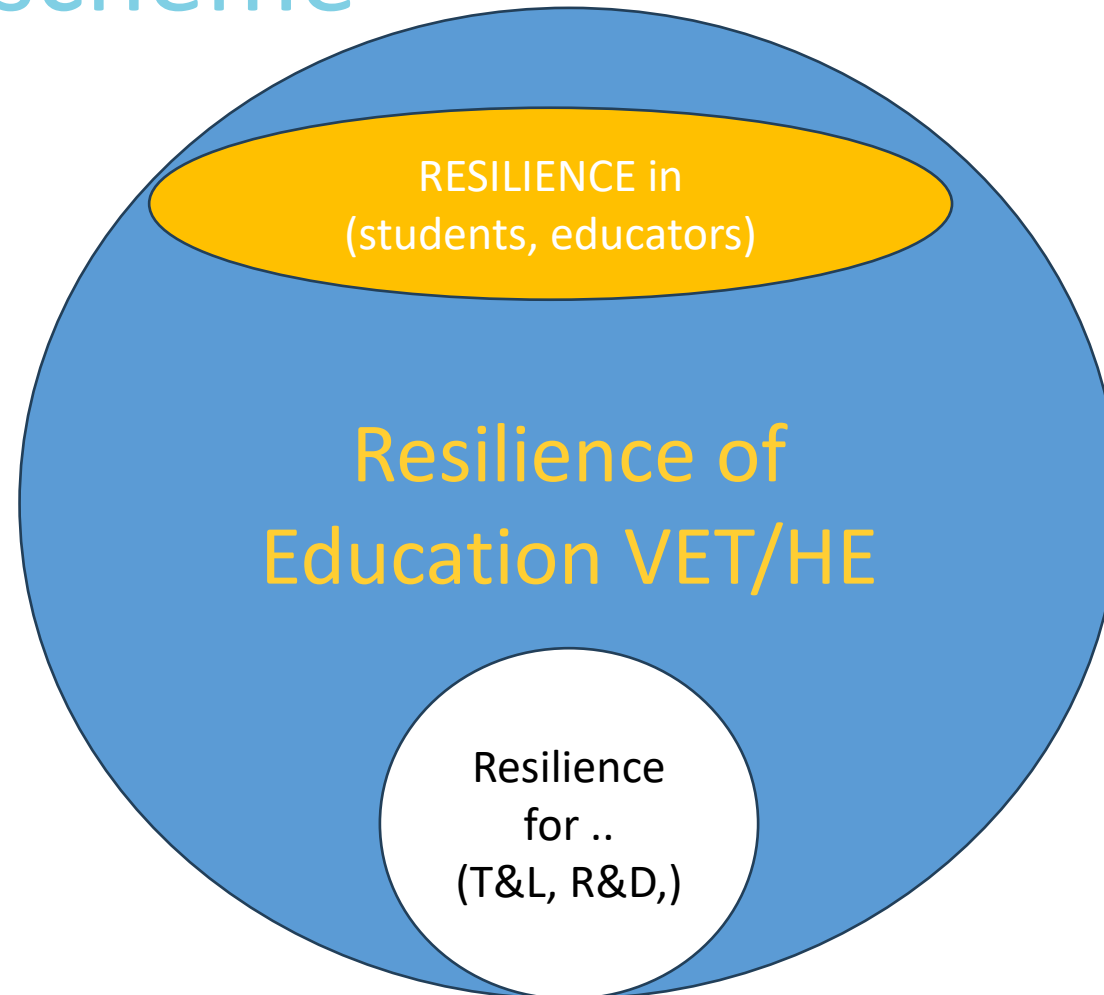
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# Resilience scheme







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# Change management and resilience tools

“Fear is a reaction. Courage is a decision”.





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Thanks for your attention!  
Дякую!



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