

# **Social, Cultural and Environmental Responsibility Mission of the University of Genoa**

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- 1. Denomination and definition of the third mission**
- 2. Organization at the governance level**
- 3. Evaluation of the quality of third mission  
... and financial support from the University**

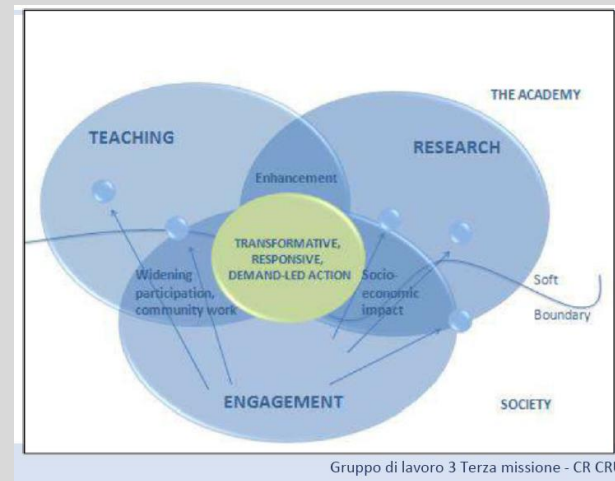
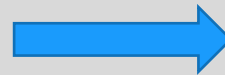
## **1. Denomination and definition of the third mission.**

The third mission of universities is shaped as a set of values and initiatives that are transforming their role, becoming proactive in amplifying their social impact on the territorial context. In fact, the third mission aims at activating a series of processes of sharing, co-designing, and co-producing innovation and knowledge.

These processes specifically promote the sustainable development of territories and can counteract inequalities, drawing inspiration from goals of social and environmental justice and the international openness of local systems.

It is apt to reexamine the concept and nomenclature of the third mission, moving beyond its generic numerical ranking which is reminiscent of a kind of “**third position rank**” that implies a subordinate role to teaching (known as “first mission”) and research (known as “second mission”).

It is thus crucial to provide a clear definition of its scope and emphasize the **bidirectional process of knowledge exchange** inherent in the third mission, encompassing all disciplines and fostering their integration



The terms "Society" and "Territory" encompass the collective of social actors residing in the context where universities are located or with whom universities maintain relationships. Based on this premise and with the aim of incorporating new meanings into the concept of the "third mission," several proposals have emerged, such as "**Collaboration with Society**", "**Collaboration with the Territory**", "**Social Participation**." These terms evoke a specific mindset that universities adopt towards other social actors, emphasizing active involvement.

**participation** **territory** **responsibility**  
**collaboration** **mission** **engagement**  
**social** **society** **public**

## Vice-Rector for Third Mission - Vice-Rector for Sustainability

Delegate for  
Cultural  
Heritage  
Enhancement

Delegate for and  
Sports Activities

Delegate for  
Technology  
Transfer

Delegate for  
Industry  
Relations

Delegate for  
Continuing  
Education

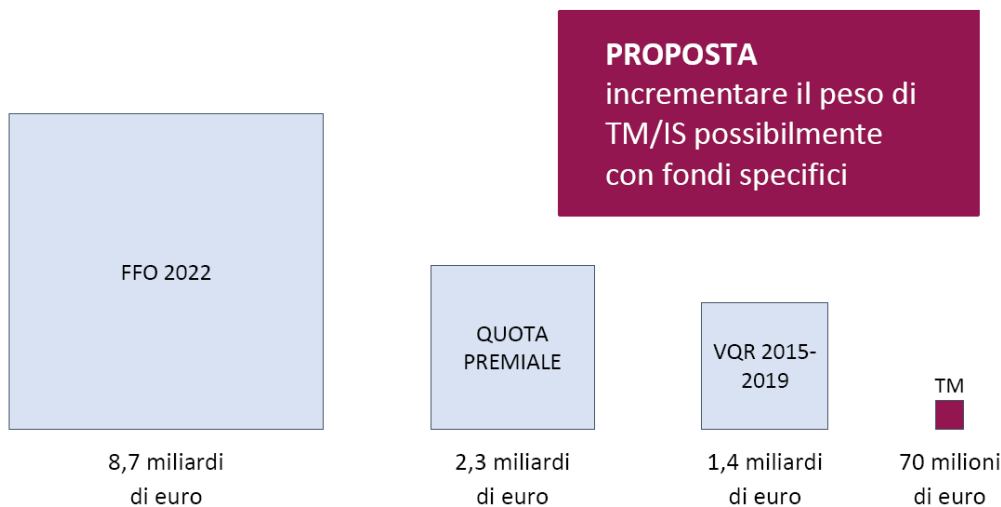
Service for  
Social, Cultural and Environmental  
Responsibility Mission

Technology Transfer and Knowledge Transfer  
Service

Monitoring and Support Sector for Research and Third Mission Evaluation

# Finanziamento Università

## FONDI FFO 2022



## Evaluation and the funding of Third Mission activities.

The current national financial support for the **third mission activities is insufficient** to fully meet the needs and potential impact of universities in serving the society. It is evident that a stronger commitment and greater financial resources are required to ensure that universities can effectively carry out their third mission initiatives with success.







**Università  
di Genova**